

2021

ECONOMIC REVIEW
& FORECAST



COME GROW WITH US IN
LAWTON-FORT SILL

The Hub of Southwest Oklahoma





LAWTON | FORT SILL

ECONOMIC DEVELOPMENT CORPORATION

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Letter from the Chairman



On behalf of the Board of Directors, we want to thank the City and citizens for your continuous support to the Lawton-Fort Sill Economic Development Corporation's mission.

This is going to be an exciting year for LEDC (Lawton Economic Development Corporation) as we continue to make a difference and build a better tomorrow for our city.

Lawton-Fort Sill is a growing community, and we must continue our support towards achieving economic and industrial development. As we continue to partner with the Oklahoma Department of Commerce, our focus remains on the recruitment of companies that provide careers in manufacturing, defense contracting, and professional/skilled services.

As a team, we have major tasks ahead and we must continue working together to ensure the best business practices are achieved and innovations maintained that assist us to build, grow and develop over the next twenty years and beyond.

We must be successful!!!!

Jesse Robert Cross

Chairman

Lawton Economic Development Corporation



Letter from the Immediate Past Chairman

I have a passion for Industrial Development. It is the foundation for growing and thriving communities. For Lawton and Southwest Oklahoma, it can provide improved economic stability and prosperity to all living and working here and provide local businesses sustainability and growth.

We were not far into my two-year term as Chairman of Lawton Economic Development Corporation when the Pandemic hit. We recognized it as a disruptor that would create opportunity. The Lawton City Council and the Mayor endorsed our efforts by investing a small portion of the 2019 Capital Improvements allocated for Industrial Development.

That investment is paying huge dividends.

Lawton Economic Development Corporation's accomplishments over the past two years include:

- Securing an agreement with Carter Wind Energy, a high-tech, green energy industry, to create 350+ jobs. They will build their headquarters and manufacturing facility in Lawton Westside Industrial Park.
- Securing an agreement with a soon to be announced high tech distribution center in the Lawton Airport Industrial Park
- Acquiring 230 acres with rail and infrastructure adjacent to the existing Westside Industrial Park.
- Assisting in the creation of a TIF (Tax Increment Financing) District to provide industrial development assistance to Republic Paper, another high-tech green industry. Republic will increase their employment with jobs averaging \$120,000 while modernizing and extending the economic life of their facility.
- Coordinating meetings with existing manufacturers and assimilating a list of urgently needed transportation improvements. Mayor Booker, the Council and Lawton City Government initiated an almost immediate response to implement this plan.
- Assisting in creating 12 new TIF Districts for long term sustainability of industrial development.
- Completing an Infrastructure Needs Assessment with Garver Engineering.
- Assisting in creating the Industrial Development portion of the 2019 Capital Improvement Program (CIP).
- Developing a fortified alliance with the Oklahoma Department of Commerce.
- Securing a workforce study which is vital for any industry considering Southwest Oklahoma.
- Securing a site readiness study of the Lawton Westside Industrial Park demonstrating enormous industrial development assets in land, water, sewer, electricity, and transportation with only the CIP Industrial Development Funds needed to fully capitalize on this \$500,000,000 asset.
- Set the stage to produce 5,000-10,000 well-paying high-tech industrial jobs over the life of the 2019 CIP.
- By the end of June 2021 LEDC had successfully submitted and were actively working RFP's representing 18,325 new high-tech jobs paying above Lawton's current average wage. Some are very large RFP's with extremely large numbers of jobs associated with them. Some we may not have a great chance to land, but we were given the opportunity to present and made a good presentation. We have a respectable chance of succeeding in most of the RFP's.

To sum it up: ***Prospects are better than ever.*** While the competition for industrial development is fierce and comes from around the globe, LEDC is successfully contending with less dollars than most of our rivals.

Brad Cooksey, President of Lawton/Ft. Sill Economic Development Corporation, has masterfully assembled an elite economic development team including Christie Myers, Director of Business Development, with a fifteen-year career working for The Oklahoma Department of Commerce culminating as Director of National Recruiting; Jeannie Bowden, Projects and Operations Manager, with a highly successful ten-year career working for the Duncan Area Economic Development Foundation as Business and Industry Development Specialist; and Tonja Anderson, Office Manager, who brings a rich history directing chamber of commerce and economic development entities across the United States. This team has differentiated themselves to the next level, provided disciplined delivery, and followed through flawlessly.

Everyone in Southwest Oklahoma owes a huge debt of gratitude to Phil Kennedy. He conceived LEDC and led it for the first 7 years. We would never be as poised for success without his leadership.

Brigadier General (Retired) Jesse Cross has been successful at everything he has ever engaged in. He will provide direction and advancement as the Current Chairman of LEDC.

Lawton's biggest advantage in industrial development is having Mayor Booker, the current City Council, the LEDC Board, and Citizens supporting industrial development with the CIP, TIF Districts, and Hotel Motel Tax.

Today is the here and now. It is everything!
That's why they call it the "Present".

Ron Nance

Immediate Past Chairman (2019-2021)

Lawton Economic Development Corporation



Pride of the Southwest



Friends, Neighbors, Colleagues, and Fellow Lawtonians,

We greet FY 2021-22 with optimism and confidence administering City government services with responsible foresight and preparedness as we enter another year of potential unknowns. FY 2020-21 included two federally declared weather-related disasters and the onset of a global health pandemic, in addition to periods of extreme civil unrest nationwide.

These events had an impact on City affairs, as they not only affected operations but the outlook and administration of municipal money matters as well. Though many challenges were faced in FY 2020-21, your municipal leadership met them head on.

We are blessed to find our organization in a more favorable financial position than originally predicted. The City's total net position (difference between its assets and liabilities) increased by 5.46 percent during the year while sales and use taxes increased by 2.1 percent over the prior fiscal year. The General fund reported revenues above estimates by 3.9 percent, while expenditures were under final appropriates by 3.2 percent. The City's negative unrestricted was also reduced by 11 percent. The General Fund Balance plus the Committed Balance for Emergencies comes to 20 percent of annual expenses which is now in accordance with The Government Finance Officers Association recommendation. All of these things have

helped the City to achieve an unenhanced AA- S&P Global Bond rating, allowing us to save interest on long-term borrowing.


Due to COVID, federal one-time monies eased a heavy burden for many municipalities, including our own. We received our first staunch of funds in late May. As there are many nuances to the program, City Management will carefully research and propose plans for spending to Lawton City Council to ensure that all monies are spent in accordance with federal guidelines. Updates on this process will be made to the public as decisions are reached.

Both elected officials and municipal administration are committed to striving toward the shared goal of advancing and moving our community forward, day in and day out. Continued progress of PROPEL CIP initiatives -- by way of beautification, street and sidewalk improvements, parks planning and more -- underline our efforts to make Lawton a Home of Choice for Young Families. With initiatives like the FISTA (Fires Innovation, Science and Technology Accelerator) and fruitful efforts in the establishment of the STEDI (Skills Training, Education, Development, and Investment) Project/TIF District, we are surely on our way to a new day in Lawton-Fort Sill and are proud to be on the forefront of such excitement and growth.

Michael Cleghorn

City Manager

City of Lawton, Oklahoma



*Conquering great
change and
perfecting great
initiatives takes a
team.*



City of Lawton

The City of Lawton, founded in 1901, is the largest of 10 cities and towns in Comanche County. It serves as county seat and is the fifth largest city in Oklahoma. At an elevation of 1,150 feet, Lawton is located approximately 90 miles southwest of Oklahoma City along Interstate 44. Fort Sill, a major U.S. Army installation, is on the city's north side and is within city limits as the result of annexation in the 1990s.

Comanche County is home to more than 121,000 residents as of 2020, with Lawton accounting for three-fourths of the countywide population. Nearby smaller cities and towns including Cache, Chattanooga, Elgin, Faxon, Fletcher, Geronimo, Indianola, Medicine Park, and Sterling comprise the remainder. The broader Lawton metropolitan statistical area (MSA), which includes Comanche County and Cotton County to the south, has almost 127,000 residents.

To the northwest of Lawton, popular recreational attractions include the 59,000-acre Wichita Mountains National Wildlife Refuge and Mount Scott, the region's most prominent geological feature rising to 2,464 feet. A paved road leads to the summit of Mount Scott, offering a stunning view of granite outcroppings to the west, wind farms to the north, lakes to the south and east, and the grounds of Fort Sill and the city of Lawton to the south. The area is a popular destination for hiking, mountain biking, rock climbing, rappelling, camping, fishing, and picnicking.

The mean temperature for the Lawton area is 61.5 degrees. The percentage of sunshine in the region ranges from an average of about 60 percent in winter to nearly 80 percent in summer, providing a long growing season of 215 days. The July high is around 95 degrees. Summers are generally warm with 95 days of 90 degrees or higher. The winter months are typically mild with an average low temperature in

January of 27 degrees. Annual precipitation ranges from about 30 inches in western Comanche County to 33 inches in the east, slightly less than the US average of 39 inches. Annual snowfall averages 3.6 inches locally, while the average U.S. city gets 26 inches of snow per year.

LAWTON WEATHER

MONTH	AVG. HIGH	AVG. LOW	AVG. TEMP.	PRECIP. (IN.)
January	53.7	27.4	40.5	1.04
February	58.0	31.9	44.9	0.89
March	66.8	40.5	53.7	1.89
April	74.8	48.5	61.7	2.46
May	83.2	58.9	71.0	3.72
June	92.0	68.1	80.0	3.98
July	97.2	71.5	84.4	2.00
August	96.4	70.7	83.6	3.21
September	87.6	62.6	75.1	2.80
October	76.5	50.3	63.4	2.52
November	64.1	38.2	51.2	1.50
December	54.3	29.1	41.7	1.46
Annual	75.4	49.8	62.6	27.47

Source: National Weather Service (1991-2020)

COST OF LIVING

Lawton remains a low cost of living city relative to both the nation and Oklahoma. Overall living costs are about 8 percent below the U.S. city average, slightly above both Oklahoma City and Tulsa. Most major categories of living costs remain low relative to the nation. Affordable costs for housing, utilities, and groceries are the largest contributors to the area's overall low cost of living.

YEAR	LAWTON	OKLAHOMA CITY	TULSA
2011	95.6	90.5	90.0
2012	97.3	90.8	89.2
2013	96.2	90.3	88.3
2014	94.2	90.1	88.7
2015	92.2	88.1	86.0
2016	87.8	88.6	88.9
2017	90.9	84.9	92.8
2018	90.7	84.7	87.5
2019	88.0	85.4	85.2
2020	91.6	86.6	85.5

Source: Council for Community and Economic Research (C2ER). Reported as of 2021Q2.

COST OF LIVING INDEX

The Cost of Living Index, published by the Council for Community and Economic Research (C2ER), compares costs in more than 250 participating areas in all 50 states. The average for all participating places nationwide equals 100 and each participant's index is read as a percentage of the average for all places. Lawton's overall cost of living was 91.6 percent of the all-region average in 2018.

LAWTON COST OF LIVING COMPONENTS

YEAR	COMPOSITE INDEX	GROCERY ITEMS	HOUSING	UTILITIES	TRANS-PORTATION	HEALTH CARE	MISC. GOODS & SERVICES
2011	95.6	95.0	98.2	93.1	104.2	94.6	91.7
2012	97.3	96.2	89.4	93.1	111.5	104.9	99.1
2013	96.2	86.5	92.4	86.5	108.1	103.4	100.4
2014	94.2	94.9	91.0	87.6	101.3	102.1	95.1
2015	92.2	99.5	90.0	88.3	95.4	105.4	89.5
2016	87.8	89.1	84.4	83.6	102.1	100.6	85.8
2017	90.9	83.4	84.0	89.9	99.9	115.1	94.2
2018	90.7	101.1	77.6	90.2	99.4	122.8	91.6
2019	88.0	95.9	61.2	101.2	84.8	92.0	96.5
2020	91.6	91.5	77.2	93.8	103.0	107.8	97.4

Source: Council for Community and Economic Research (C2ER).

In 2014, Military.com listed Lawton as one of the top 10 cities in the United States to find a job. Lawton ranked sixth on the list and second in job growth. In 2016, Association of Defense Communities and the Defense Communities Caucus designated Lawton as a 'Great American Defense Community' for providing unwavering support to service members and their families.

As Lawton's largest employer, Fort Sill is the largest single source of economic activity in the region. Much of what makes Fort Sill an ideal location to mobilize the armed forces also makes the area well-suited for commercial activity. That includes proximity to Oklahoma City (90 miles), closeness to Wichita Falls, Texas (50 miles south along Interstate 44) and Altus and Sheppard air bases (each is 50 miles via four-lane divided highway), location along Interstate 44 and three major U.S. highways, access to rail lines serving Burlington Northern and Union Pacific, direct interstate highway access to Dallas-Fort Worth (180 miles), and controlled airspace suitable for manned and unmanned systems testing and training. Lawton-Fort Sill Regional Airport, capable of handling any size commercial aircraft and with commercial service provided by American Airlines' regional affiliate American Eagle, serves more than 50,000 outbound passengers annually.

In addition to Fort Sill, the City of Lawton is home to several other large employers including the largest Goodyear Tire & Rubber plant in North America and Bar-S Foods, a leading meat processing company. Serco, Inc. expanded to Lawton in late 2013 to service a contract with U.S. Department of Health and Human Services' Center for Medicare & Medicaid Services supporting health benefit exchanges. Lawton is also home to Cameron University, which attracts students from across Oklahoma, the nation, and more than 40 different countries.

The tribal headquarters for the Comanche Nation is located just north of Lawton. The tribe currently has 17,000 enrolled members with approximately 7,000 residing in the tribal jurisdiction in the Lawton-Ft. Sill area and surrounding counties. Comanche Nation Entertainment operates five casinos in Lawton and the surrounding area.

LAWTON'S LARGEST EMPLOYERS

American Phoenix
Apache Casino Hotel
Bar-S
Cameron University
CCMH
City of Lawton
City National Bank
Comanche County
Comanche County Hospital Authority
Comanche Nation
EZ Go Stores-Johnson Oil Company, Inc.
Fort Sill
Fort Sill National Bank
Goodyear Tire and Rubber Company
Great Plains Technology Center
Lawton Constitution
Lawton Public Schools
Oklahoma Department of Human Services
Republic Paperboard
Robinson Innovations
Serco
Silver-Line Plastics
Southwestern Medical Center
The GEO Group
Wal-Mart

LAWTON SALES TAX RATES

REGION	RATE %
State of Oklahoma	4.500
Comanche County	0.375
City of Lawton	4.125
TOTAL	9.000

Note: As of September 2021. Source: Oklahoma Tax Commission.

PROPERTY TAXES

There are more than 37 different property tax rates in Comanche County depending on the school district, city, and vocational technical school district in which the property is located. Rates vary from about \$75 to \$115 per \$1,000 of assessed value, with an average rate of about \$93.85 per \$1,000 of assessed value in tax year 2020. The county applies an assessment ratio of 11.25 percent (for both real and personal property) to the market value of property, with a \$1,000 homestead exemption for primary residence. Thus, a primary residence valued at \$150,000 would have an assessed value of \$16,875, reduced to \$15,875 after the exemption. Depending on the location of the property within the county, annual ad valorem taxes would average about \$1,489, or slightly less than 1 percent of the market value of the home.



Economic Development

Local Organizations

LAWTON-FORT SILL ECONOMIC DEVELOPMENT CORPORATION

Lawton-Fort Sill Economic Development Corporation is a 501(c)(6) not-for-profit corporation supported and led by local business, community leaders, city government, and top academic institutions. Its mission is to drive and ensure economic growth through business recruitment, retention, and expansion; capital investment; and creation of high-quality jobs in the Lawton area with a focus on high-technology industries. LEDC promotes and supports the greater Lawton region as a world-class center of commerce and trade for Oklahoma. LEDC provides a wide array of information and free confidential services to assist industries and businesses to locate or expand operations in the Lawton region. Services include:

- Economic development project management
- Marketing the region to attract prospective employers, funding, and investors
- Custom demographic research and economic impact analysis
- Building and site location inventory
- Real estate analysis and market research including site selection assistance for builders and developers
- Facilitation of state and local incentives
- Direct access to financial services
- Coordination of design and implantation of customized business and industry training
- Local government relation services to new industries
- Industrial Development Agency liaison
- Community economic development planning

For more information, visit LawtonEDC.com.



GREAT PLAINS ECONOMIC DEVELOPMENT & BUSINESS DEVELOPMENT CENTER

Since the 1970's Great Plains Technology Center (GPTC) has focused on improving the Lawton area economy by offering high school and adult students the training and skills needed to be successful in the workplace and providing companies with a globally competitive workforce. GPTC also serves the business community directly through the Economic Development Center and the Business Development Center.

GPTC provides direct support to business and industry through the Economic Development Center (EDC) and Business Development Center (BDC). These Centers support business and industry to start, grow, and sustain by providing:

- Industrial Maintenance Training
- Occupational Health & Safety Training
- Customized Technical Training
- Leadership & Soft Skill Training
- Small Business Coaching & Training
- Government Contracting Assistance
- Agriculture & Farm Assistance
- Business Incubation

The Business Development Center is a state of the art, state-certified business incubator designed to support start-up and early-stage businesses. Tenants receive coaching and training to support and help them achieve their goals. The BDC provides individual and co-working office spaces, light industrial areas with bay doors, a shared commercial kitchen for food products, and visual art studios. The facility also provides access to 3D printing, laser engraving, and other prototyping equipment. Businesses launching in the BDC may be eligible for State Income Tax credits.

The Centers support both existing local businesses and businesses relocating to the community. The training can be customized to the needs of each individual business and, in certain situations, may even be paid for by the State's Training for Industry Program (TIP). Experienced training coordinators work with business leaders to identify skill gaps and design and implement training. Great Plains also works with businesses to market job opportunities, test applicants, and implement orientation training.

In 2020 alone, more than 200 businesses received training, 380 courses were offered, and over 4,600 persons enrolled in classes. The combination of quality training and affordable pricing provides community businesses with the skilled workforce they need to succeed.

For more information, visit edc.greatplains.edu.

CENTER FOR EMERGING TECHNOLOGY & ENTREPRENEURIAL STUDIES- CAMERON UNIV.

Cameron University's Center for Emerging Technology & Entrepreneurial Studies (CETES) is its initiative and commitment to economic development. CETES promotes and assists business creation, stabilization, and growth.

Key functions include:

- growing and nurturing technology companies in a state-of-the-art technology incubator;
- providing a structure that assists with technological support, angel and venture capital networking, and development of vital entrepreneurial skills necessary to succeed;
- creating a viable 21st century workforce skilled in the operation and invention of technologies critical to the future;
- assisting existing organizations in planning and executing growth strategies; and
- providing a catalyst and center point for regional economic development activities in southwest Oklahoma.

CETES runs a state-certified business incubator program that assists entrepreneurs by providing office space, infrastructure, and a host of services such as market analysis, web development, and access to funding. CETES also works with existing companies on web development, market research, and growth strategies. As a division of Cameron University, CETES has access to valuable resources including student interns and faculty expertise.

For more information, visit www.CETES.org.

ASSOCIATION OF SOUTH CENTRAL OKLAHOMA GOVERNMENTS

Association of South Central Oklahoma Governments (ASCOG) Community and Economic Development (CED) division provides communities with technical assistance and planning support for community and economic development projects and activities.

The CED division works in conjunction with Oklahoma Department of Commerce, USDA Rural Development, Oklahoma Water Resources Board, and other federal and state agencies to identify and procure funding for a variety of programs. The highest priority project areas are planning, funding, and constructing vital water and sewer infrastructure improvements. Other areas include codebooks and grant/loan applications and administration. Priorities in economic development include creating jobs and improving local economies throughout the area.

Originally created as an Economic Development District, ASCOG has worked to promote industrial park development funding, small and large business financing packages, business planning, creation of revolving loan funds to expand the availability of capital, and downtown revitalization.

The Rural Economic Action Plan (REAP) program is administered through CED and applications are taken each year to fund local projects selected through a competitive process. Eligible applicants include cities, towns, and unincorporated areas with a population under 7,000.

For more information, visit www.ASCOG.org.



FISTA Innovation Park

Accelerating Defense Technologies

FISTA stands for Fires Innovation Science and Technology Accelerator. The FISTA Innovation Park will house technology companies, defense contractors, and learning institutions that support the warfighter. The goal of the accelerator is to advance science and technology that support long-range precision fire and missile defense for Fort Sill, but it will also create local jobs and spur economic growth.

Quick facts about the project:

- The FISTA Innovation Park will offer almost 200,000 square feet of space for defense technology industries. The Park will serve as an accelerator to help existing defense businesses build relationships and share resources.
- FISTA will support the community by providing a STEM lab for students in grades 3 to 12 and helping them navigate their STEM career paths.
- Amenities will include secured spaces, a classified conference center and office suite, a dedicated engineering maker's space, and multiple fiber network opportunities.

FISTA and other community organizations can help you decide if the program is right for your company and will help set you up for work in the park. *For more information, visit www.thefista.com.*

Industrial Land

The Lawton Economic Development Corporation supports two major industrial parks in the Lawton area. The approximate 60-acre **Airport Industrial Park** is an aerospace/light industrial site that is located at **Lawton Fort Sill Regional Airport** and features secure access to airport facilities for aerospace projects. Sixty acres remain unoccupied in the park and are "certified site ready" by the Oklahoma Department of Commerce. All utilities and access roads are available on site. The site is located at the intersection of I-44 and Hwy 277 in south Lawton and is within the city limits. Present tenants include CACI Technologies, American Phoenix, Southern Sales, and Premium Beers of Oklahoma.

The 1,000+ acre **West Side Industrial Park** is located on Lee Boulevard & Goodyear Boulevard in west Lawton. All utilities, access roads and rail are available inside the industrial park. Major tenants of the park include Goodyear Tire and Rubber, Republic Paperboard, Silver-Line Plastics, Bar-S Foods, BMT and Eagle Cartage. The site is within the city limits. Additionally, 480-, 320- and 230-acre tracts of land can be subdivided to fit the needs of any client, as LEDC (Lawton Economic Development Corporation) and CCIDA (Comanche County Industrial Development Authority) administer all tracts of land inside the park.

The **Fort Sill Industrial Park** is located in Elgin, Oklahoma, 15 miles north of Lawton on I-44. Sites are available and can be divided to meet the needs of the client. Utilities, access roads, and rail service are available within the park. Present tenants include BAE and Elgin Plywood and Door.

For more information, visit LawtonEDC.com.

Local Incentives

Lawton-Fort Sill Economic Development Corporation (LEDC) can help coordinate incentive packages designed to aid prospective employers relocate or expand in the region. LEDC considers several factors when considering incentive packages, including total capital investment, number of employees and their families, pay rates, benefits offered to employees, and size of the site needed. Local incentives could include building sites at no cost, build-to-suit with lease-back, infrastructure assistance, and no-cost corporate training.

City of Lawton's downtown redevelopment plan includes provisions to assist both regional and neighborhood retail development. The city may assist an eligible retailer or retail developer by providing certain public infrastructure improvements, including roadways, traffic signals, utility extensions, drainage improvements, streetscape improvements, extended public transportation network, parking garages, fire hydrants, and related infrastructure. The city may also provide tax increment financing to projects to achieve specific public policy objectives, such as eliminating blight, encouraging economic revitalization, and encouraging investment and development that otherwise might not occur.

State Incentives

Contact Lawton-Fort Sill Economic Development Corporation for more information on these and other state-level incentive programs:

QUALITY JOBS 10-YEAR CASH INCENTIVE

Targets manufacturers and certain service industries that have an annual new payroll investment of \$2.5 million or more to receive a quarterly cash payment of up to 5 percent of new taxable payroll. A lower payroll threshold is available for certain food processing and research and development projects, or those locating in targeted areas. Qualifying wage requirements would be the lower of the average county wage or the state index wage. Companies that have 10 percent of their workforce as veterans qualify for a higher 6 percent net benefit rate.

INVESTMENT/NEW JOBS TAX CREDIT PACKAGE

Primarily targeted to manufacturing companies, the incentive allows a five-year tax credit on the greater of 1 percent per year of investment in qualified new depreciable property or a credit of \$500 per new job (incentives of 2 percent of new investment or \$1,000 per new job if investment is greater than \$40 million or in an enterprise zone).

QUALITY JOBS + INVESTMENT TAX CREDITS

Targeted to manufacturing industries with capital investment of at least \$40 million in addition to creating new jobs that pay more than Oklahoma's average wage (five-year tax credit on the greater of 2 percent per year of investment in qualified new depreciable property or a credit of \$1,000 per year per new job)

21ST CENTURY QUALITY JOBS

Provides incentives to businesses with a highly skilled, knowledge-based workforce. For qualifying companies, the incentive would pay businesses cash back, up to 10 percent of payroll, for up to ten years for the creation of at least 10 jobs with an average wage of \$101,650 annually or higher, depending upon county (three year ramp up period for hiring).

SMALL EMPLOYER QUALITY JOBS

Provides quarterly incentive payments to a qualifying small employer (500 or fewer employees) up to 5 percent of new taxable payroll for up to 7 years for annual salaries at least 110 percent of county average wage (must attain 75 percent out-of-state sales).

OKLAHOMA BUSINESS EXPANSION INCENTIVE PROGRAM

Financing mechanism targeting business expansion projects which include job creation and significant investment in facilities, machinery, and equipment using withholding taxes and other revenue to satisfy debt service and create jobs and investment.

SALES TAX REFUNDS

Available on construction materials for certain manufacturers and aircraft maintenance repair facilities; on purchase of computers, data processing equipment, and telecommunication equipment for certain aircraft facilities; and purchase of computer services and data processing equipment for qualified computer services or research and development companies.

CUSTOMIZED EMPLOYEE TRAINING

Training for Industry Program (TIP) services includes job analysis, training needs assessment, pre-employment training, pre-production training, post-production training, instructional materials and development, and more. TIP is delivered locally at little or no cost through Great Plains Technology Center, one of the Oklahoma CareerTech system's 59 technology center campuses across the state.

FIVE-YEAR AD VALOREM TAX EXEMPTION

A qualifying manufacturing company can abate ad valorem taxes upon new, expanded or acquired manufacturing facilities and equipment for a period of five years. This incentive is available for manufacturing, research and development, warehouse and distribution, certain computer/data processing services, refineries, and aircraft repair.

AEROSPACE INDUSTRY ENGINEER WORKFORCE TAX CREDIT

Aerospace companies hiring engineers in a variety of fields will receive a tax credit equal to 5 percent of the compensation paid to an engineer until January 1, 2026, or 10 percent if the engineer graduated from an Oklahoma college or university (up to \$12,500 per employee per year), plus another credit of up to 50 percent of the tuition reimbursed to an employee until January 1, 2026. Additionally, the engineer hired receives a tax credit of \$5,000 per year until January 1, 2026.

KEY SALES TAX AND OTHER ECONOMIC DEVELOPMENT EXEMPTIONS

- Processing machinery and equipment
- Computer services and data processing
- Electricity, fuel, and tangible property used in manufacturing
- Freeport inventory benefits
- Industrial access road assistance
- Foreign trade zones
- State and local financing

For more information, visit www.okcommerce.gov/doing-business/business-relocation-expansion/incentives/.



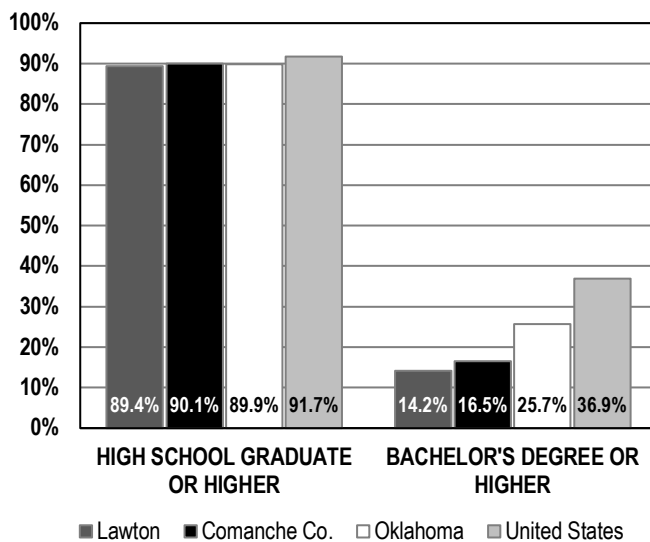
Education

Lawton Public Schools

The Lawton Public School District operates one Pre-K center, 17 neighborhood elementary schools, four middle schools, one alternative school, and three high schools serving nearly 13,000 students. The school district employs approximately 2,300 administrators, teachers, and support personnel.

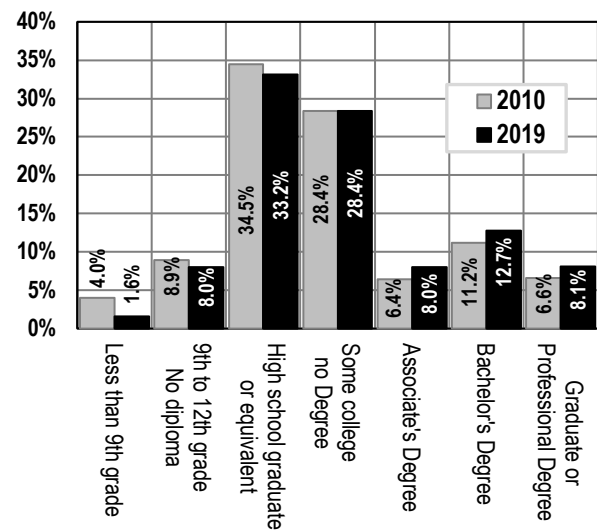
For more information, visit www.LawtonPS.org.

EDUCATIONAL ATTAINMENT



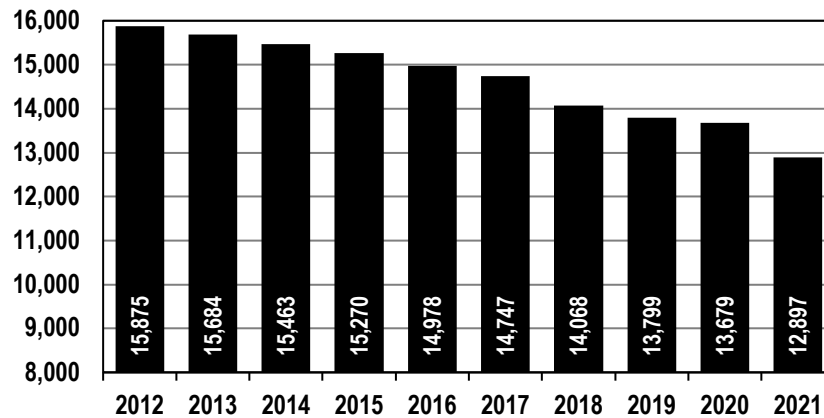
Note: Population 25 years and older. Source: U.S. Census Bureau (2019 American Community Survey, 1-year estimates) and RegionTrack.

LAWTON EDUCATIONAL ATTAINMENT



Note: Population 25 years and older. Source: U.S. Census Bureau (2010 and 2019 American Community Survey, 1-year estimates) and RegionTrack.

LAWTON PUBLIC SCHOOLS ENROLLMENT



Note: Enrollment stated as of October 1 of each fiscal year. Source: Oklahoma Department of Education.

PER PUPIL SPENDING

	LAWTON PUBLIC SCHOOLS	OKLAHOMA
Instruction	\$4,975.76	\$5,065.52
Student Support	1,139.24	650.01
Instructional Support	275.78	352.87
General Administration	283.81	294.86
School Administration	585.53	525.07
Central Services Support	342.59	363.99
Non-Instructional Operations	1,025.23	979.77
Student Transportation Services	336.33	260.72
Child Nutrition Programs Operations	562.17	507.04
Enterprise Operations	42.34	64.55
Total	\$9,568.77	\$9,064.41

Note: Expenditures are for the 2019-2020 school year and calculated using average daily attendance.
Source: Oklahoma Office of Educational Quality and Accountability.

STUDENT AND TEACHER MEASURES (2019)

	LAWTON PUBLIC SCHOOLS	OKLAHOMA
Senior Graduation Rate (2019 Seniors)	96.4%	97.2%
4-year Dropout Rate (Class of 2019)	10.2%	9.6%
Average ACT Score (Class of 2019)	17.5	18.9
Average Teacher Salary*	\$52,132	\$51,991
Average Years Teacher Experience	11.3	12.1

*Salary with fringe; nonspecial education only.

Source: Oklahoma Office of Educational Quality and Accountability

LAWTON PUBLIC SCHOOLS K-12 FALL ENROLLMENT

	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20
High Schools	4,195	4,194	4,107	3,842	3,679	3,651	3,628
Eisenhower High School	1,349	1,335	1,249	1,164	1,149	1,144	1,160
Lawton High School	1,703	1,752	1,734	1,614	1,512	1,489	1,466
MacArthur High School	1,143	1,107	1,124	1,064	1,108	1,018	1,002
Middle Schools	3,231	3,129	3,091	3,006	2,972	2,994	2,796
Central Middle School	861	839	736	757	704	706	626
Eisenhower Middle School	909	878	858	871	848	897	850
MacArthur Middle School	736	730	788	729	740	736	698
Tomlinson Middle School	725	682	709	649	680	655	622
Elementary Schools	7,295	7,306	7,202	7,220	7,148	7,034	6,473
Adams Elementary	185	224	240	231	188	203	801
Almor West Elementary	371	354	329	318	344	303	175
Brockland Elementary	192	196					
Carriage Hills Elementary	332	366	357	346	337	351	225
Cleveland Elementary	283	306	395	320	297	273	182
Crosby Park Elementary	275	278	292	312	309	294	198
Edison Elementary	411	391	436	454	452	481	272
Eisenhower Elementary	338	340	324	295	296	300	192
Freedom Elementary	561	611	1,133	1,163	1,197	1,175	1,119
Hugh Bish Elementary	337	352	344	302	264	298	201
Learning Tree Academy				236	248	215	133
Lincoln Elementary	363	343	387	353	352	336	232
Park Lane Elementary	179	204					
Pat Henry Elementary	544	554	530	535	524	511	293
Pioneer Park Elementary	346	326	404	390	407	380	245
Ridgecrest Elementary	330	495	520	488	467	473	296
Sheridan Road Elementary	492	476					
Sullivan Village Elementary	299	255	487	459	462	457	278
Swinney Elementary	186	177					
Washington Elementary	188	166	227	211	222	219	1,017
Whittier Elementary	244	247	317	312	281	273	270
Wilson Elementary	260	248					
Woodland Hills Elementary	412	397	480	495	501	492	344

Source: Lawton Public Schools

Cameron University



Cameron University takes seriously its role as a contributor to the economic development of southwest Oklahoma, including meeting the training and education needs of local businesses and industries. Established in 1908, Cameron is a state-supported regional institution with an average annual enrollment of approximately 4,000, including international students from more than 40 countries.

CU offers nearly 50 associate, baccalaureate, and graduate degree options. Its 18:1 student-to-faculty ratio ensures students get the best learning experience from qualified faculty. CU operates campuses in Lawton and Duncan, along with several distance delivery sites. The Center for Emerging Technology and Entrepreneurial Studies includes an incubator to support and nurture aspiring business enterprises.

Cameron is currently Oklahoma's most affordable option for students seeking bachelor's or master's degrees. The university offers an array of degree programs suited to local employers, including agriculture, business, engineering, healthcare, IT, leadership, and strategic communication. These are complemented with offerings in the arts, as well as several pre-professional programs. The university's Army Reserve Officer Training Corps battalion is Oklahoma's top-ranked program and one of the best in the nation.

Cameron University is accredited by the Higher Learning Commission.

For more information, visit www.Cameron.edu.

CAMERON UNIVERSITY DEGREE PROGRAMS

GRADUATE PROGRAMS

Business Administration
Education
Educational Leadership

Behavioral Sciences
Organizational Leadership
Reading

UNDERGRADUATE PROGRAMS

Accounting
Agriculture
Allied Health Sciences (Associate)
Art (BA and BFA)
Biology
Business (Associate)
Business Administration
Chemistry

Computer Science
Criminal Justice (Associate and Bachelor's)
Cyber-Security (Certificate)
Early Childhood Administration (Certificate)
Elementary Education

Engineering (Associate)
English
English Education
Family and Child Studies

History
Information Technology (Associate and Bachelor's)

Interdisciplinary Studies (Associate and Bachelor's)
International Languages
Journalism and Media Production
Mathematics

Music (BA and BM)
Music Education

Organizational Leadership
Physics
Political Science
Psychology

Radiologic Technology (Associate)
Respiratory Care (Associate)
Social Studies Education
Sociology
Sports and Exercise Science
Strategic Communication (Associate and Bachelor's)

Theatre Arts

GREAT PLAINS Technology Center

Great Plains Technology Center

Great Plains Technology Center continues to play vital roles in education and economic development in Lawton-Fort Sill and communities across southwest Oklahoma.

Great Plains Tech is part of the Oklahoma CareerTech network of 29 technology centers across the state. Great Plains serves residents from four counties, all of Comanche and Tillman Counties and a portion of Cotton and Kiowa Counties. Partner school districts include Big Pasture, Cache, Chattanooga, Elgin, Fletcher, Frederick, Geronimo, Grandfield, Indianola, Lawton, Snyder, Sterling and Tipton. Great Plains also partners with Cameron University, Western Oklahoma State College and Oklahoma State University Institute of Technology.

The Great Plains Tech Lawton campus serves Comanche and Cotton Counties. The campus offers 28 full-time programs, a variety of short-term classes and an entire Economic Development Center devoted to meeting the needs of the business community. The Great Plains Frederick Campus serves Tillman and Kiowa Counties. The campus offers seven full-time programs for high school and adult students. A variety of short-term classes and industry training are also offered throughout the year.

For more information visit: www.GreatPlains.edu.

Fort Sill Education Centers

Several colleges and universities offer courses on Fort Sill through the Harry S. Truman Education Center (*Sill-www.Army.mil*), including:

CAMERON UNIVERSITY

More than 50 degree programs at the associate, bachelor's, and master's levels. Degrees are offered in liberal arts, business, science and technology, and education and behavioral science. Many courses are offered online. *For more information, visit www.Cameron.edu.*

CENTRAL TEXAS COLLEGE

Associate degrees are offered in restaurant and culinary management, paralegal/legal assistant, information security, child development, fire protection, business administration, and general studies.

For more information, visit www.CTCD.edu.

COLUMBIA COLLEGE

Bachelor's degree in general studies is offered with minors in criminal justice, history, and human services.

For more information, visit www.CCIS.edu.

UNIVERSITY OF OKLAHOMA

Master's degrees are offered in human relations, international relations, economics, and communication. Classes are offered on a two-weekend format, and applications are taken continuously throughout the year.

For more information, visit www.GoOU.OU.edu.

UPPER IOWA UNIVERSITY

Associate of arts degrees are offered in liberal arts and business. Bachelor of science degrees are offered in social science, public administration, management, and human resource management. All undergraduate programs are available online and through independent study.

For more information, visit www.UIU.edu/FortSill.

WEBSTER UNIVERSITY

Master's degrees are offered in business administration, human resources management, information technology management, and management and leadership. Degree programs can be completed in the classroom, online, or through a combination of both.

For more information, visit www.Webster.edu/FtSill.



Healthcare

In addition to Comanche County Memorial Hospital and Southwestern Medical Center, Lawton is home to Reynolds Army Community Hospital (reynolds.tricare.mil) on Fort Sill supporting TRICARE-eligible beneficiaries including active-duty military personnel, retirees, and their families.

U.S. Public Health Service Lawton Indian Hospital (www.ihs.gov/oklahomacity), a federally owned facility, provides short-term acute care to the Native American tribal population.

Veterans Administration Lawton/Fort Sill Community Based Outpatient Clinic (www.va.gov/oklahomacity-health-care) located on Fort Sill provides services to eligible veterans.

Comanche County Health Department (www.ComancheCounty.us), located in Lawton, monitors community health, identifies and responds to health threats, provides information, enforces laws protecting health, and provides services to prevent and control disease.

Numerous other private-practice physicians and healthcare providers are located throughout the Lawton region.



Comanche County Memorial Hospital

Comanche County Memorial Hospital is a 265-bed regional referral center providing 24-hour comprehensive care and emergency services. CCMH is the first and only in the region offering the Da Vinci Surgical System, providing a number of benefits to patients from smaller incisions to a quicker recovery. "The hospital continues to grow its services and provide advanced technology to meet the healthcare needs of the Lawton-Fort Sill community and surrounding areas; keeping patients and their families at the center of everything we do," said Brent Smith, CEO, FACHE. CCMH is the only hospital in southwest Oklahoma with a comprehensive heart program and is designated as a Joint Commission Certified Primary Stroke Center.

The hospital is a teaching facility with two residency programs in Emergency Medicine and Family Medicine. CCMH has the only Level II Neonatal Intensive Care Unit in the area treating babies born at 32 weeks and older; keeping mother and baby close to home. CCMH is also recognized as a Baby Friendly Hospital. CCMH has a dedicated Women's Center and Labor and Delivery unit providing new comfortable birthing suites with advanced amenities for mom and baby.

Memorial Medical Group (MMG) and Lawton Community Health Centers (LCHC) is comprised of over 100 local medical professionals from 20 specialties to include orthopedics, neurosurgery, general surgery, and family medicine. Primary Care and emergent care services are provided in 18 locations across Southwest Oklahoma through the Lawton Community Health Center. The McMahon Center for Breast Health is the first and only comprehensive program in the area with 3-D mammography and breast MRI. CCMH provides Home Health and Hospice services and has a free-standing McMahon Tomlinson Nursing and Rehabilitation Center with a skilled nursing unit.

The hospital is fully accredited by the Joint Commission on Accreditation of Healthcare Organizations and the Council on Accrediting Rehabilitation Facilities. The Leah M. Fitch Cancer Center at CCMH is a part of the Cancer Centers of Southwest Oklahoma providing advanced cancer care with locations in Lawton, Altus, Duncan, and Chickasha.

For more information, visit www.ccmhhealth.com.

COMANCHE COUNTY MEMORIAL HOSPITAL SERVICES

Advanced Primary Stroke Center	McMahon Tomlinson Nursing and Rehabilitation Center
Ambulance Services	Neonatology
Bariatric Surgery	Neurology
Behavioral Health	Neurosurgery
Cancer Center	Obstetrics & Gynecology
Cardiology	Occupational Health
Cardiovascular / Thoracic Surgery	Oncology
Center for Digestive Health	Orthopedics Services
Center for Sleep Medicine	Outpatient Surgical Services
Critical Care Nursing	Pain Management
Diabetes/Weight Loss Management	Pastoral Care
Diagnostic Imaging – CT, MRI, 3-D Mammography	Pediatrics
Ear, Nose & Throat Clinic	Pharmacy
Emergency Medicine	Podiatry
Endocrinology	Psychiatry
Endoscopy	Pulmonology
Family Medicine	Respiratory Therapy
Gastroenterology	Rehabilitation Center
General & Robotic Surgery	Rheumatology
Heart & Vascular Center	School of Medical Technology
Hematology	Sleep Medicine
Home Health & Hospice	Sports Medicine
Infectious Diseases	Urology
Infusion Services	Urology Oncology
Internal Medicine	Women's Services
Laboratory Services	Wound Care Center & Hyperbaric Medicine
Lawton Medi-Equip	



Southwestern Medical Center

Southwestern Medical Center (SWMC) is a 199-bed, full-service, acute care hospital with a medical staff of more than 150 covering a range of medical specialties. Accredited by the Joint Commission as a Primary Stroke Center, SWMC has a 24-hour emergency department, cardiac catheterization lab, medical/surgical units, inpatient rehabilitation unit, women and children's unit, and intensive care unit.

SWMC's free-standing Southwestern Behavioral Health Center offers inpatient and outpatient services for children, adolescents, and adults. Southwestern Neuroscience Center offers advanced treatment for a variety of neurological diseases and conditions. Other medical technologies include a 10,000 square-foot outpatient surgery center, The Imaging Center that houses the only open MRI in southwest Oklahoma, the Sleep Disorders Center, the Center for Wound Healing and Hyperbarics, and the Center for Sports and Rehabilitation offering outpatient physical, occupational, and speech therapies.

SWMC was the first joint replacement program in southwest Oklahoma to receive Advanced Certification from The Joint Commission for total hip and knee replacement, and the area's first CARF accredited rehabilitation program.

SWMC was named one of Oklahoma's "Top Workplaces" in 2013, 2014, 2015, 2016, 2017, 2018 and 2019.

For more information, visit www.SWMOnline.com.

SOUTHWESTERN MEDICAL CENTER SERVICES

Ambulatory Surgery Center
Cardiology
Computerized Tomography (CT Scan)
Diagnostic Imaging
Emergency Medicine
Endoscopy/Special Procedures
Ear, Nose & Throat
Gastroenterology
General Surgery
Gynecology
Inpatient Surgery
Intensive Care
Internal Medicine
Inpatient Rehabilitation
Joint Replacement
Laboratory Services
Laparoscopic Surgery

Medical/Surgical Care
MRI
Nuclear Medicine
Occupational Therapy
Orthopedics
Outpatient Diagnostics (Lab & Radiology)
Outpatient Surgery
Pediatrics
Physical Therapy
Podiatry
Respiratory Therapy
Sleep Disorder Center
Speech Therapy
Ultrasound
Urology



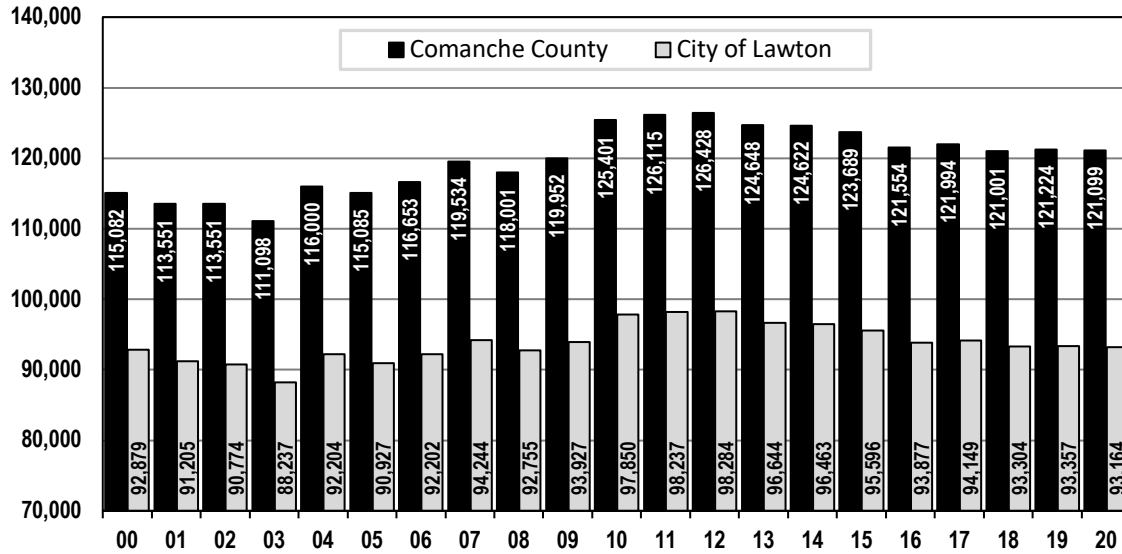
Population & Demographics

The Lawton metropolitan statistical area was home to nearly 127,000 residents in 2020. The hub of the metro area is Comanche County, but the region extends south through Cotton County to the Texas border. Population has stabilized since 2016 following a period of reductions in military personnel and federal civilian workers at Fort Sill. In 2020, population in Comanche County remained above 121,000, with more than 93,000 persons in the city of Lawton. The city's population includes Fort Sill following annexation in the 1990s.

LAWTON AREA POPULATION								
	CITY OF LAWTON		COMANCHE COUNTY		LAWTON MSA		OKLAHOMA	
YEAR	POPULATION GROWTH %		POPULATION	GROWTH %	POPULATION	GROWTH %	POPULATION	GROWTH %
1990	80,561	-	111,473	-	111,486	-	3,145,576	-
2000	92,888	15.3	115,082	3.2	114,996	3.1	3,450,451	9.7
2010	97,850	5.3	125,401	9.0	131,568	9.0	3,760,014	9.0
2011	98,237	0.4	126,115	0.6	132,294	0.6	3,788,824	0.8
2012	98,284	0.0	126,428	0.2	132,586	0.2	3,819,320	0.8
2013	96,644	-1.7	124,648	-1.4	130,812	-1.3	3,853,891	0.9
2014	96,463	-0.2	124,622	-0.0	130,755	0.0	3,879,187	0.7
2015	95,596	-0.9	123,689	-0.7	129,697	-0.8	3,910,518	0.8
2016	93,877	-1.8	121,554	-1.7	127,478	-1.7	3,928,143	0.5
2017	94,149	0.3	121,994	0.4	127,860	0.3	3,933,602	0.1
2018	93,304	-0.9	121,001	-0.8	126,799	-0.8	3,943,488	0.3
2019	93,357	0.1	121,224	0.2	126,874	0.1	3,960,676	0.4
2020	93,164	-0.2	121,099	-0.1	126,775	-0.1	3,980,783	0.5

Note: Growth rates shown for 2000 and 2010 reflect the preceding 10-year period; rates for 2011 forward are annual estimates of the civilian non-institutional resident population. Source: U.S. Census Bureau (Decennial Census; Population Estimates)

LAWTON AND COMANCHE COUNTY POPULATION

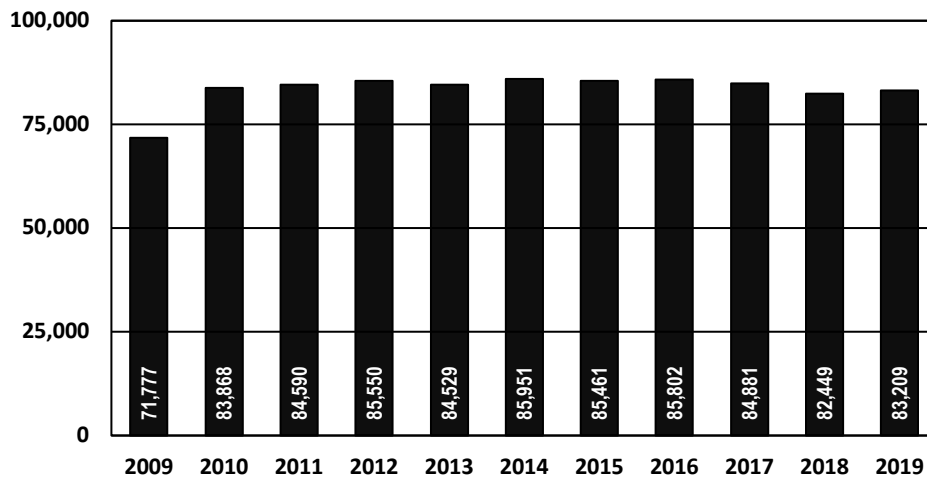


Source: U.S. Census Bureau Population Estimates

Fluctuations in Comanche County's population the past decade are traced primarily to swings in military personnel and military-related federal and civilian workers. When measured by the number of civilian residents ages 18 and over, county population has remained in a range of 83,000 to 85,000 persons.

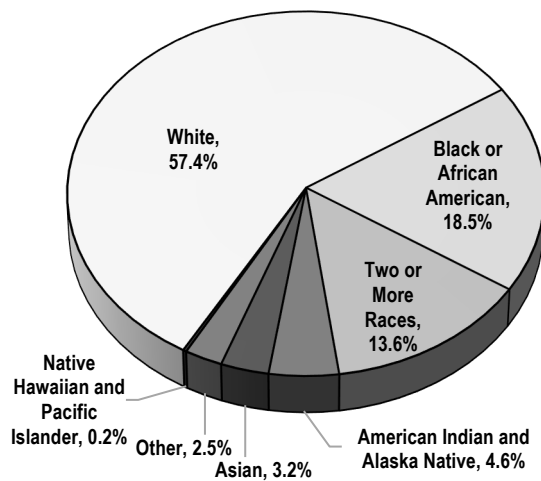
As of the 2019 American Community Survey, 15.5 percent of Lawton's active labor force ages 18 and older are civilian veterans of the military (nearly four times the national level). This is largely due to the number of civilian positions at Fort Sill, as well as defense contracting personnel, many of whom are former members of the military.

COMANCHE COUNTY CIVILIAN POPULATION - AGES 18+



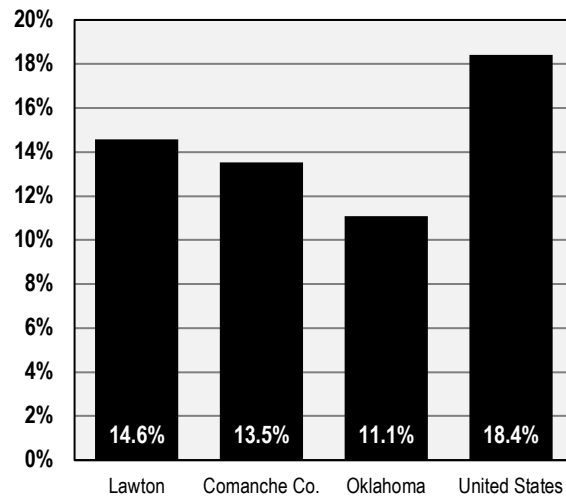
Source: U.S. Census Bureau, American Community Survey (2019 1-Year estimates)

LAWTON POPULATION BY RACE



Source: U.S. Census Bureau (2019 American Community Survey, 1-year estimates)

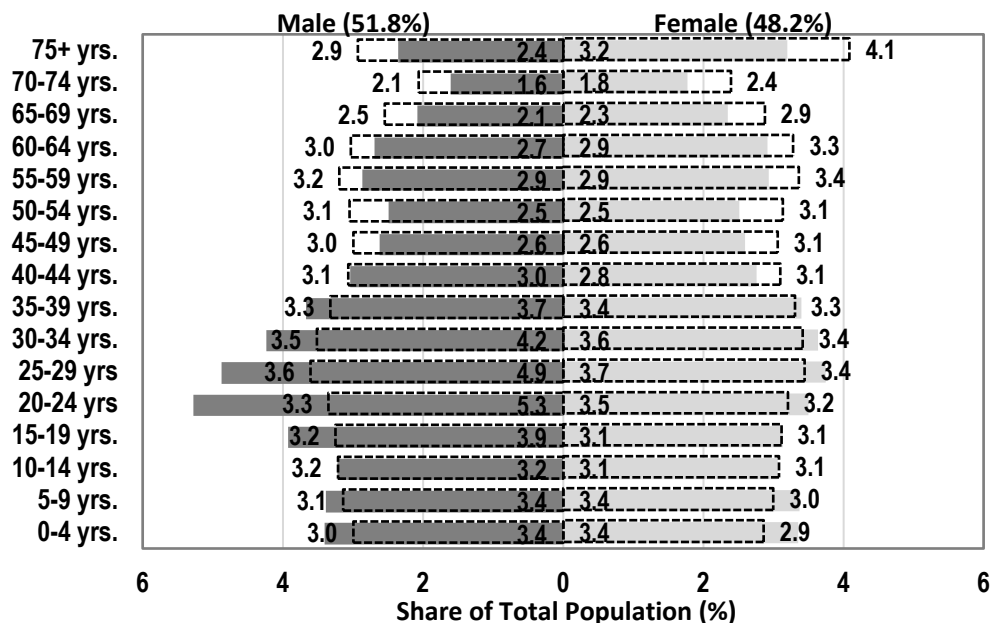
HISPANIC/LATINO POPULATION



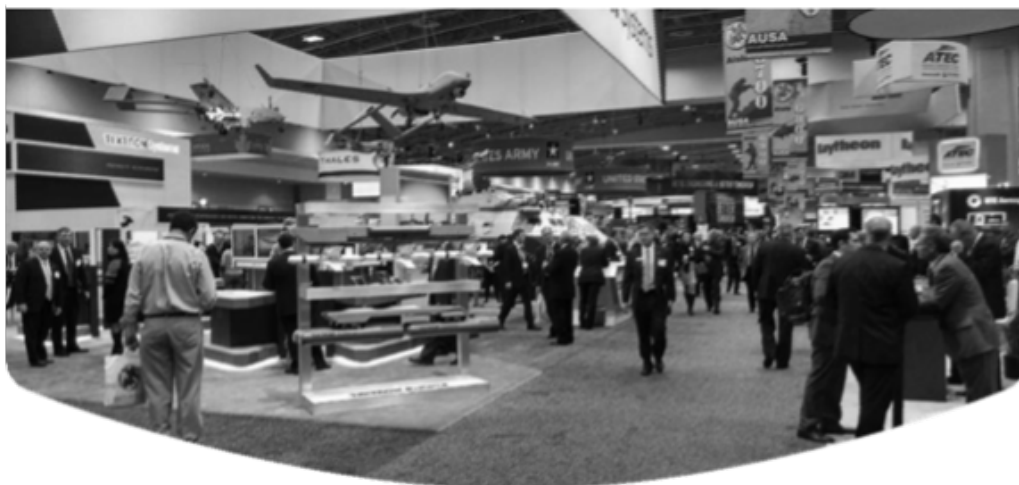
Source: U.S. Census Bureau (2019 American Community Survey, 1-year estimates)

The population of Comanche County is comparatively younger than the nation. The county share of children under 5 years of age (6.8 percent) is nearly one percentage point above the national rate (5.9 percent). Similarly, the large number of young, enlisted personnel at Fort Sill has pushed the share of total residents in the county between the ages of 20 and 34 to 25.2 percent, almost five percentage points above the national share of 20.4 percent. Conversely, the region has a well-below national average share of older residents. In all 5-year age group intervals above 40-years of age, the county share of population falls well below the corresponding national share. For the population ages 65 and over, Comanche County has a comparatively low 13.4 percent share versus 16.9 percent nationally.

COMANCHE COUNTY AND U.S. POPULATION BY AGE GROUP (2019)



Note: U.S. shares are indicated by dashed bars. Source: U.S. Census Bureau and RegionTrack analysis.



Employment

Oklahoma Works - Lawton Workforce Center

Oklahoma Works (American Job Center Network) – Lawton Workforce Center provides testing, assessments, resume development, career counseling, Career Ready Certificates, and placement services for job seekers and transitioning military personnel; solicits job orders from employers; refers applicants to jobs; provides computerized job banks for job information; and provides special services for veterans, disabled veterans, and their spouses, including job development, counseling, and placement. The center is staffed by employment professionals of Oklahoma Employment Security Commission, Workforce Innovation and Opportunity Act (Equusworks), Department of Rehabilitation Services (DRS), and AARP Foundation SCSEP that are funded by the U.S. Department of Labor. Oklahoma Works has partnered with the U.S. Army's Soldier for Life program on Fort Sill providing these same transition services for military personnel and their family members.

For more information, please call 580.357.3500 or visit oklahomaworks.gov.

Equusworks (Workforce Development)

Equusworks Workforce Development Division, funded by the U.S. Department of Labor, aids Adult & Dislocated Workers and Youth Services (out of school 16 to 24 year olds) who are area residents seeking jobs, services to area businesses, and expanded services for people eligible and able to pursue careers in high-demand occupations. Assistance may include funding for education, training programs and transitioning military personnel.

For more information, visit Equusworks.com.

AARP Foundation SCSEP

The AARP Foundation Senior Community Service Employment Program (SCSEP) is for 55 and older job seekers who are looking for part-time employment (formerly known as Experience Works) funded by the U.S. Department of Labor and managed by AARP Foundation Organization.

For more information, please go to AARP.org.

South Central Oklahoma Workforce Board

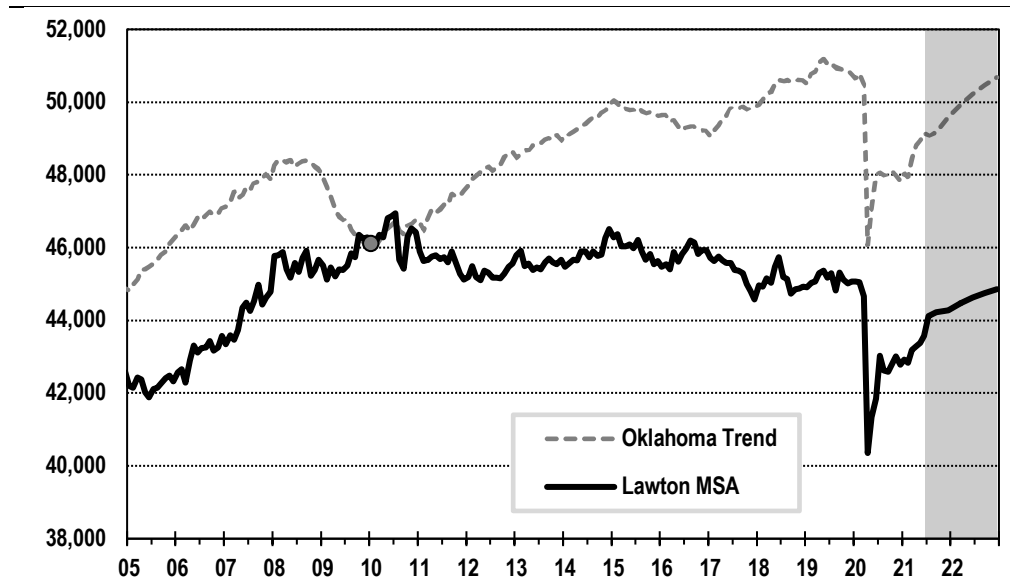
South Central Oklahoma Workforce Board provides strategic direction and guidance for workforce development efforts in the South Central Oklahoma Workforce Area. SCOWB brings together leaders from business, government, education, and the nonprofit sectors to develop collaborative solutions to the area's workforce and economic development challenges and opportunities. SCOWB's goals are better jobs for area workers, better-qualified workers for area businesses, and a pipeline of qualified workers for future area needs. SCOWB applies for and oversees grants from Oklahoma Department of Commerce and U.S. Department of Labor to prepare the workforce for the current and future needs of area businesses.

For more information, please visit scowib.info.

LOCAL AREA PRIVATE EMPLOYMENT OUTLOOK

The Lawton metro area lost 4,700 private sector jobs (10.4 percent decline) during the recent pandemic driven recession in 2020. The region has already recovered more 3,200 of the jobs lost through the second quarter of 2021 and is in an upward growth trend. Federal and state stimulus are aiding the rebound in the state and metro area economy, as self-sustaining growth returns to most regions of the state. The 2021 employment outlook suggests that the Lawton area will add approximately 700 more new jobs in the second half of 2021 and more than 1,200 jobs in all of 2022, a 2.9 percent gain over the year.

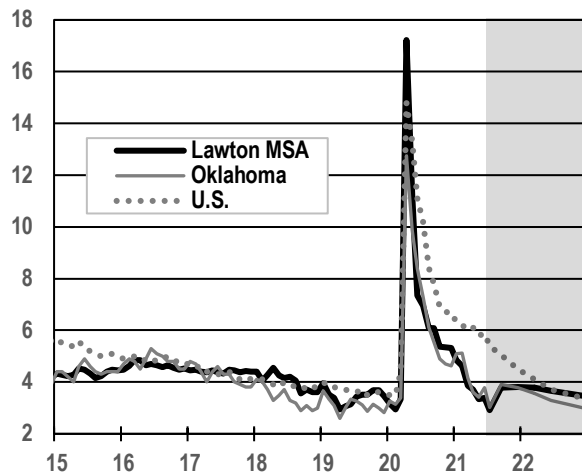
LAWTON AND OKLAHOMA EMPLOYMENT TREND



Note: Civilian non-farm wage and salary employment. The state trend is based on the relative level of employment in January 2010. Source: Bureau of Labor Statistics and RegionTrack forecast.

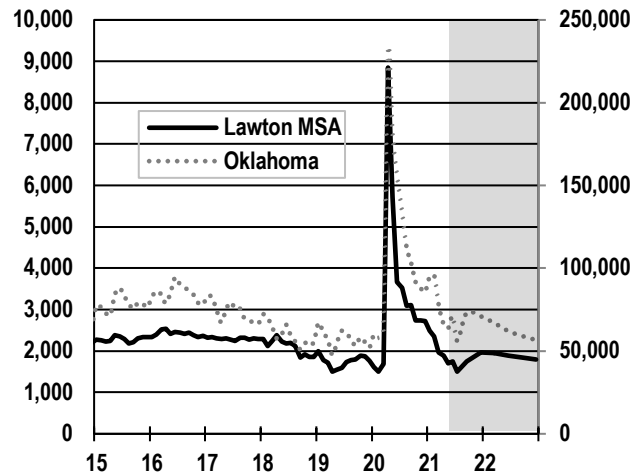
The unemployment rate in the Lawton metro returned to near-normal levels by the first half of 2021. The private sector jobless rate in Lawton is believed to already be near its natural floor and further lowering is unlikely in the near term. The forecast suggests that some upward pressure on the Lawton jobless rate is likely in late 2021 and in 2022 as large numbers of separated workers return to the labor force. The number of workers reported as unemployed in the metro area is currently near record lows.

LAWTON MSA UNEMPLOYMENT RATE (%)



Note: Seasonally adjusted. Source: Bureau of Labor Statistics and RegionTrack forecast.

UNEMPLOYED WORKERS - LAWTON MSA



Note: Seasonally adjusted. Source: Bureau of Labor Statistics and RegionTrack forecast.

LAWTON MSA INDUSTRY EMPLOYMENT OUTLOOK

SECTOR	2000	2010	2017	2018	2019	2020	CHG	% CHG	2021f	CHG	% CHG
Total	40,064	46,318	45,359	45,084	45,121	42,926	-2,195	-5.1%	43,734	808	1.8%
Private	27,700	30,099	30,405	30,244	30,134	28,377	-1,757	-6.2%	29,275	897	3.1%
Goods-Producing	5,543	5,549	5,317	5,157	5,157	4,950	-207	-4.2%	5,015	65	1.3%
Mining and Construction	1,760	1,916	1,659	1,583	1,557	1,535	-23	-1.5%	1,493	-42	-2.8%
Manufacturing	3,783	3,633	3,658	3,573	3,599	3,416	-183	-5.4%	3,525	109	3.1%
Service-Providing	22,158	24,550	25,088	25,087	24,977	23,427	-1,550	-6.6%	24,252	825	3.4%
Wholesale and Retail Trade	5,669	5,668	5,800	5,766	5,732	5,533	-200	-3.6%	5,685	152	2.7%
Wholesale Trade	509	484	449	400	400	400	0	0.1%	398	-2	-0.4%
Retail Trade	5,160	5,184	5,351	5,366	5,333	5,133	-200	-3.9%	5,287	154	2.9%
Transportation & Utilities	1,451	1,500	1,082	1,057	1,091	986	-105	-10.6%	888	-98	-11.1%
Information	600	566	600	701	884	791	-93	-11.7%	793	2	0.3%
Financial Activities	1,860	2,691	2,266	2,183	2,150	1,983	-167	-8.4%	2,035	52	2.6%
Professional & Business Services	3,266	3,461	4,800	4,634	4,616	4,184	-433	-10.3%	4,088	-96	-2.3%
Educational and Health Services	3,160	4,233	4,224	4,334	4,167	4,092	-75	-1.8%	4,263	172	4.0%
Leisure & Hospitality	4,080	5,064	4,956	5,071	5,113	4,693	-419	-8.9%	5,288	594	11.2%
Other Services	2,075	1,366	1,358	1,341	1,225	1,166	-58	-5.0%	1,210	43	3.6%
Government	12,362	16,215	14,954	14,839	14,987	14,549	-438	-3.0%	14,459	-90	-0.6%
Federal Government	3,684	4,748	3,866	3,899	3,966	3,958	-7	-0.2%	3,927	-31	-0.8%
State & Local Government	8,678	11,467	11,088	10,941	11,022	10,591	-431	-4.1%	10,523	-69	-0.7%
State Government	1,557	1,967	1,532	1,425	1,406	1,365	-41	-3.0%	1,405	40	2.8%
Local Government	7,121	9,500	9,557	9,517	9,617	9,226	-390	-4.2%	9,124	-103	-1.1%

Note: Current Employment Statistics (CES) survey, civilian nonfarm wage and salary employment. Values for 2021 are forecasts.

Source: Bureau of Labor Statistics and RegionTrack forecasts.

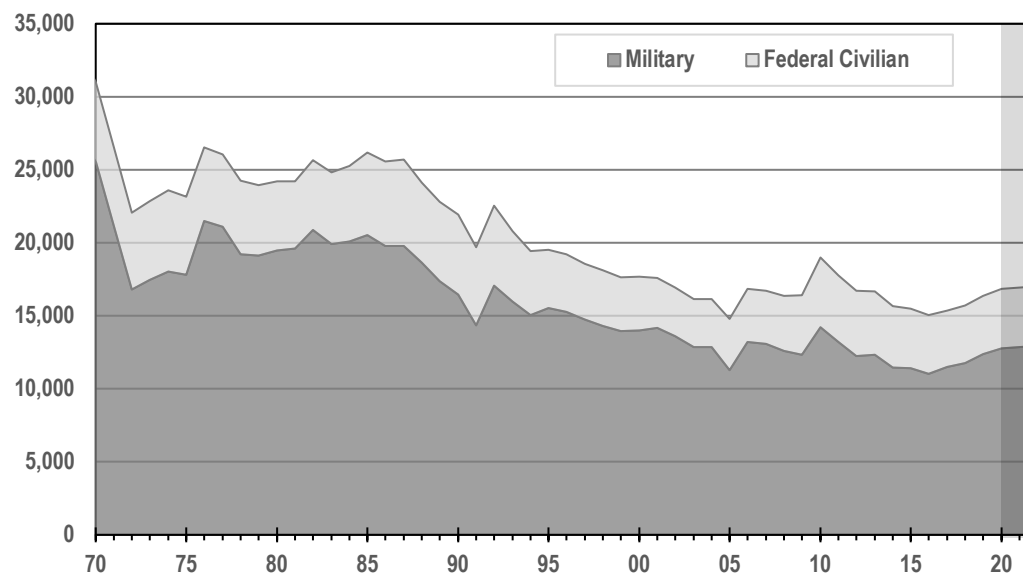
The Lawton metro area has approximately 5,000 non-farm goods-producing jobs in 2021, with about 3,500 in manufacturing alone. Local manufacturing employment was relatively stable in the pandemic, with a loss of less than 200 jobs for all of 2020. Construction and mining jobs were similarly stable with a loss of about 25 jobs for all of 2020. Modest job gains projected for 2021 are in the manufacturing sector (+109 jobs), with additional small losses projected in construction and mining.

The private service-providing sectors sustained most of the jobs lost in the region during the pandemic, with 1,550 jobs lost in 2020. Our outlook suggest that more than 800 new private services jobs will be added for all of 2021 as the region rebounds. Most of the jobs added in 2021 are expected in leisure and hospitality, retail trade, educational and health services, and financial services.

Civilian government hiring was similarly weak in 2020, with a loss of more than 430 jobs. Federal civilian government hiring was the most stable during the recent recession, boosted by Census hiring in the period. Most of the government job losses were confined to the local government sector (390 jobs lost), with state government losing only 40 jobs. The rebound in hiring in the government sectors is expected to be muted in 2021. Our projections suggest some gains in state government hiring but continued small cutbacks in federal and local government. The unwinding of Census-related hiring will weigh on federal government employment in 2021.

Military employment provided stability to the Lawton regional economy during the pandemic, adding a reported 300 personnel for all of 2020. Total military employment in Lawton is expected to post another small gain in 2021, reaching an estimated 12,860. Combined, military and federal civilian hiring in Lawton is projected to total 16,941 in 2021.

MILITARY AND FEDERAL CIVILIAN JOBS – LAWTON MSA



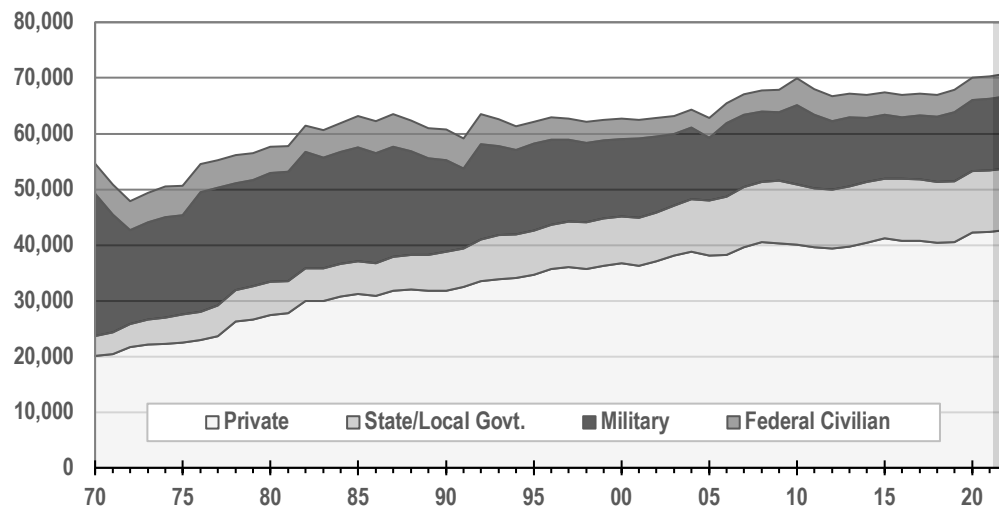
Source: Bureau of Economic Analysis and RegionTrack forecasts

Total employment (which includes private wage and salary workers and self-employed proprietors plus government including military) reached 70,090 jobs in 2020, a 1.0 percent gain. Much of the gain is traced to the addition of 400 new self-employed proprietors in the metro area during 2020. Our outlook for 2021 is for a gain of approximately 300 new proprietors, bringing the metro area total to 11,335.

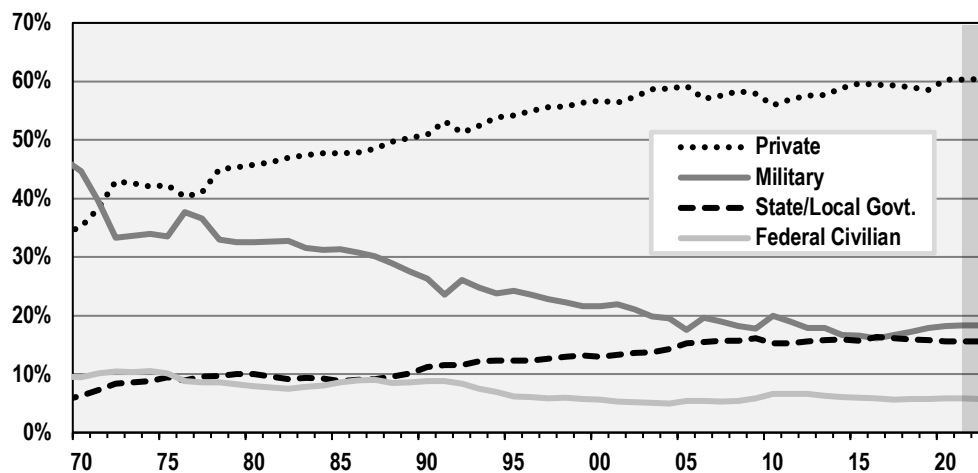
The composition of employment in the region continues its steady long-run shift toward a larger private sector share and away from dependence upon the federal sector. Total private sector employment is projected to reach 42,400 in 2021 and comprise 60.3 percent of Lawton metro area employment. The level of state and local government employment in the region is projected to reach approximately 11,000 in 2021, comprising 15.6 percent of total employment. Combined, the share of total employment in the private sector and state and local government will reach a projected 76.0 percent in 2021, a postwar high in the share of non-federal employment in the Lawton region.

The share of military employment is projected to increase slightly to 18.3 percent in 2021 following both modest gains in military hiring and softness in private sector hiring in the recent recessionary period. However, this remains near the lowest military share in the post-war era and less than half the share from 30 years ago. Federal civilian government employment fell slightly to 5.8 percent of the total Lawton area workforce in 2021, more than a full percentage point below the recent peak share of 6.6 percent in 2012. Combined, the share of military and Federal civilian employment is projected to rise slightly to 24.1 percent in 2021 before resuming its long-run downward trend in 2022.

EMPLOYMENT BY MAJOR TYPE – LAWTON MSA



EMPLOYMENT SHARES BY MAJOR TYPE – LAWTON MSA



Source: Bureau of Economic Analysis and RegionTrack forecasts

OCCUPATIONS AND WAGE RATES – LAWTON MSA vs. U.S. (2020)

Occupation Code	Occupation	Total Employment	Share of Employment	Median Hourly Wage	Average Hourly Wage	Average Annual Wage	U.S. Employment	U.S. Average Wage
11-0000	Management	1,970	4.8%	\$39.62	\$43.60	\$90,690	5.7%	\$126,480
13-0000	Business and Financial Operations	2,010	4.9%	31.79	33.68	70,050	6.0%	80,680
15-0000	Computer and Mathematical	820	2.0%	33.77	35.82	74,510	3.3%	96,770
17-0000	Architecture and Engineering	500	1.2%	36.16	39.97	83,130	1.8%	90,300
19-0000	Life, Physical, and Social Science	210	0.5%	33.85	35.93	74,730	0.9%	79,360
21-0000	Community and Social Service	460	1.1%	20.39	21.76	45,250	1.6%	52,180
23-0000	Legal	150	0.4%	25.65	30.81	64,080	0.8%	112,320
25-0000	Education, Training, and Library	3,200	7.8%	19.36	20.26	42,150	6.1%	59,810
27-0000	Arts, Design, Entertainment, Sports, & Media	280	0.7%	16.52	20.11	41,840	1.3%	64,400
29-0000	Healthcare Practitioners and Technical	2,940	7.2%	26.70	34.89	72,570	6.2%	85,900
31-0000	Healthcare Support	1,590	3.9%	12.35	13.90	28,910	4.6%	32,250
33-0000	Protective Service	1,320	3.2%	17.39	18.66	38,810	2.4%	52,220
35-0000	Food Preparation and Serving Related	4,430	10.8%	9.40	10.42	21,680	8.1%	27,650
37-0000	Building and Grounds Cleaning and Maint.	1,240	3.0%	11.63	12.80	26,620	2.9%	32,760
39-0000	Personal Care and Service	780	1.9%	10.16	11.66	24,260	1.9%	32,610
41-0000	Sales and Related	4,120	10.1%	11.58	14.51	30,180	9.4%	45,750
43-0000	Office and Administrative Support	5,710	13.9%	14.41	15.83	32,930	13.3%	42,390
45-0000	Farming, Fishing, and Forestry	-	-	-	-	-	0.3%	33,310
47-0000	Construction and Extraction	1,550	3.8%	20.54	23.30	48,470	4.3%	53,940
49-0000	Installation, Maintenance, and Repair	2,100	5.1%	22.89	23.07	47,980	3.9%	52,360
51-0000	Production	2,570	6.3%	-	-	-	6.1%	41,760
53-0000	Transportation and Material Moving	3,010	7.3%	13.57	15.49	32,220	8.7%	39,680
00-0000	All Occupations	40,970	100.0%	\$16.42	\$20.96	\$43,590	100.0%	\$56,310

Source: Bureau of Labor Statistics

The concentration of employment by sector in Comanche County remains heavily influenced by government hiring. Measured by location quotients, civilian government employment in the county is found at twice the national rate, driven primarily by federal civilian employment that is more than four times the national rate.

Other industry sectors where Lawton area employment concentrations remain high relative to both the state and nation include information, accommodation and food services, and retail trade. Both the retail and accommodations and food services sectors reflect the high level of tourism-driven expenditures in the region and the role of Lawton as the retail hub of the region. Sectors with low employment concentrations include wholesale trade, educational and health services, transportation and warehousing, and utilities. The region has a low employment concentration in mining which is atypical in oil and gas-abundant Oklahoma.

COMANCHE COUNTY EMPLOYMENT LOCATION QUOTIENTS (2020)

Industry Sector	Relative to Oklahoma	Relative to U.S.
Total Employment	1.00	1.00
PRIVATE		
Private Employment	0.84	0.80
GOODS-PRODUCING		
Goods-Producing	0.75	0.82
Agriculture, Forestry, Fishing, and Hunting	0.53	0.33
Mining	0.01	0.04
Construction	0.68	0.61
Manufacturing	0.98	0.99
SERVICE-PROVIDING		
Service-Providing	0.86	0.71
Wholesale and Retail Trade	0.90	0.84
Wholesale Trade	0.30	0.24
Retail Trade	1.09	1.06
Transportation & Utilities	0.54	0.53
Utilities	0.70	1.00
Transportation & Warehousing	0.52	0.48
Information	1.71	0.95
Financial Activities	0.96	0.71
Finance & Insurance	0.97	0.72
Real Estate & Rental and Leasing	0.91	0.69
Professional & Business Services	0.88	0.66
Professional, Scientific, and Technical Services	0.94	0.60
Management of Companies	0.55	0.41
Admin., Support, and Waste Mgt.	0.91	0.81
Educational and Health Services	0.64	0.49
Education Services	0.72	0.35
Health Care & Social Assistance	0.63	0.51
Leisure & Hospitality	1.11	1.10
Arts, Entertainment, and Recreation	0.58	0.45
Accommodation & Food Services	1.17	1.19
Other Services	0.66	0.46
CIVILIAN GOVERNMENT		
Civilian Government	1.63	2.02
Federal Government	2.87	4.14
State Government	0.76	0.91
Local Government	1.60	1.95

Note: Location quotients (LQs) measure the degree of concentration of wage and salary employment in an industry sector within a region. An LQ equal to 1.0 indicates that Comanche county has the same employment concentration in an industry as either the state or nation. An LQ of 0.85 indicates that the county share of employment in an industry is only 85 percent of the state or national share. Source: Bureau of Labor Statistics and RegionTrack calculations.

COMANCHE COUNTY PRIVATE BUSINESS ESTABLISHMENTS BY EMPLOYMENT-SIZE CLASS (2019)

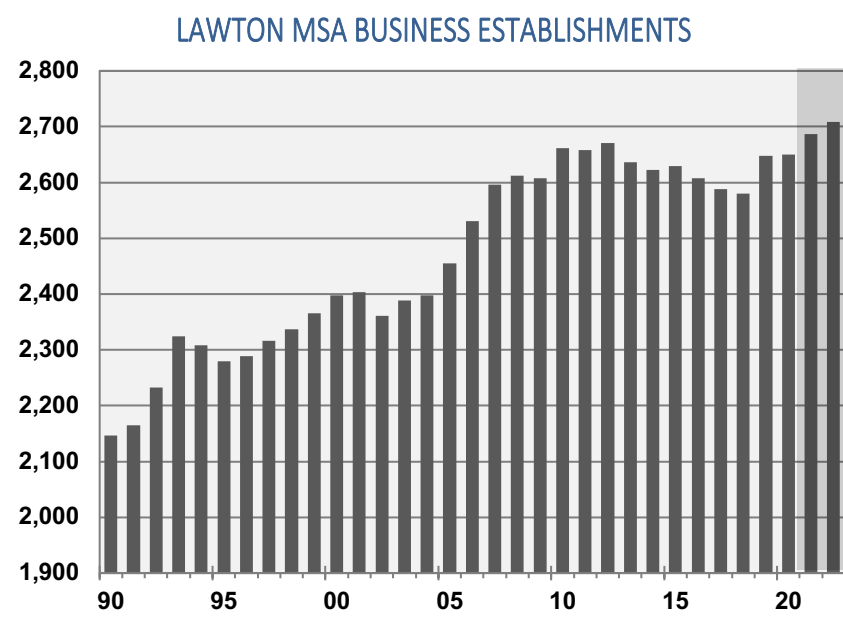
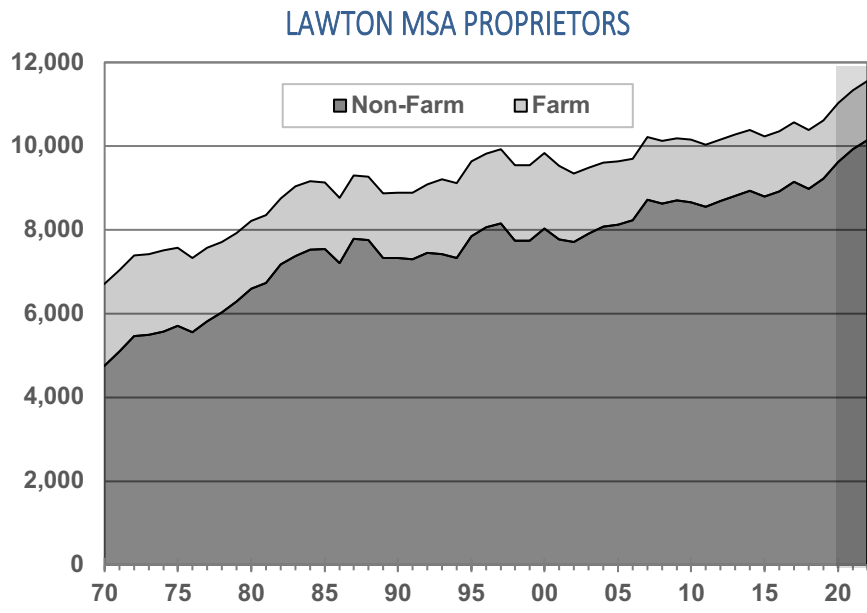
INDUSTRY	1-4	5-9	10-19	20-49	50-99	100-249	250-499	500-999	1000+	TOTAL
Accommodation & food services	60	33	57	63	18	3	1	0	0	235
Admin, support, waste mgt., remediation services	53	20	13	11	5	3	2	0	0	107
Agriculture, forestry, fishing and hunting	1	0	0	1	0	0	0	0	0	2
Arts, entertainment & recreation	15	3	4	1	1	0	1	0	0	25
Construction	95	24	24	10	2	1	0	0	0	156
Educational services	7	7	5	1	1	1	0	0	0	22
Finance & insurance	108	30	15	7	0	2	0	1	0	163
Health care and social assistance	106	56	55	26	4	4	1	2	1	255
Information	14	6	5	6	4	0	0	0	0	35
Management of companies & enterprises	1	2	3	3	0	0	0	0	0	9
Manufacturing	23	10	3	6	1	3	1	0	1	48
Mining, quarrying & oil & gas extraction	3	0	0	0	1	0	0	0	0	4
Other services (except public administration)	140	50	24	12	3	0	0	0	0	229
Professional, scientific & technical services	105	29	21	6	1	1	1	0	0	164
Real estate & rental & leasing	91	22	10	5	0	0	0	0	0	128
Retail trade	164	121	71	43	8	6	2	0	0	415
Transportation & warehousing	22	4	10	5	3	0	0	0	0	44
Utilities	4	0	2	3	0	1	0	0	0	10
Wholesale trade	33	19	8	5	1	0	0	0	0	66
Unclassified	6	0	0	0	0	0	0	0	0	6
Total	1,051	436	330	214	53	25	9	3	2	2,123

Source: Bureau of Labor Statistics

Approximately 2,650 business establishments currently operate in the metro Lawton area, with about 2,540 in Comanche County and 110 in Cotton County. Of these establishments, more than 2,100 are private entities.

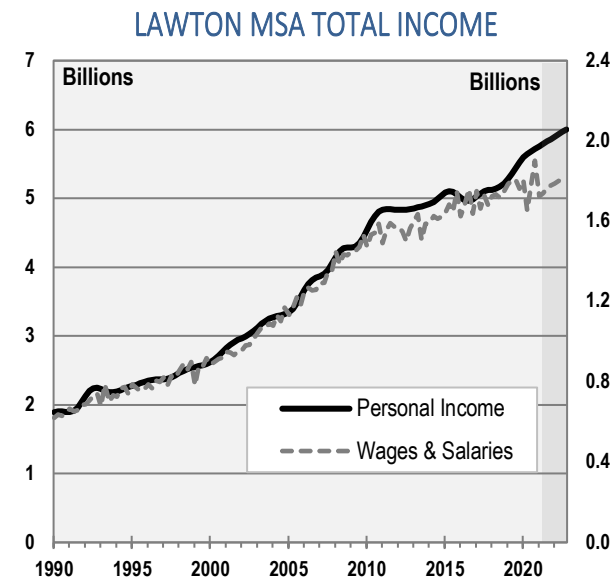
The formation of new business establishments in Comanche County has remained brisk since bottoming in 2018. Our outlook suggests that approximately 100 new business establishments will be added across the 2019 to 2021 period.

Growth in proprietors, which includes self-employed sole proprietors, partnerships, and tax-exempt cooperatives, has also remained strong since 2018 and has been a steady source of new employment in the region. The total number of proprietors in the metro area has increased by approximately 1,200 since 2010.



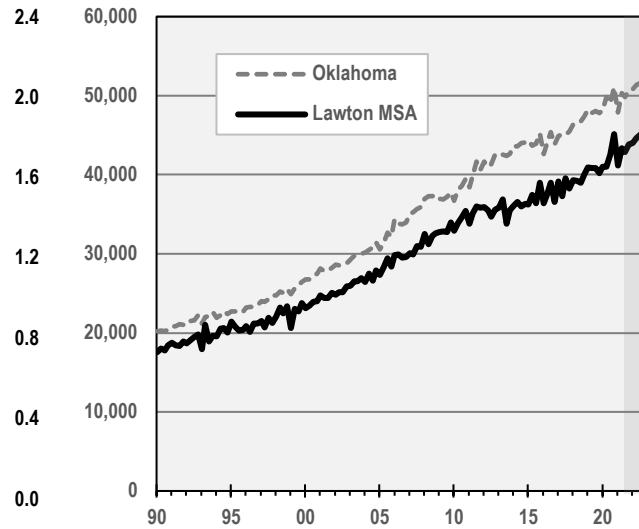
Lawton Area Income Growth

Total personal income of residents in the Lawton metro area remained strong in the recent pandemic period as federal stimulus payments greatly boosted household income. However, wage and salary income earned by households has declined along with the number of workers in most regions. Personal income in the region is projected to reach \$5.9 billion in 2021, a 1.8 percent gain relative to 2020. In contrast, total wage and salary income in the metro area declined by -0.3 percent in 2020 and is expected to post only a 1.8 percent gain as the economic recovery continues. The weakness in total wages and salaries is more reflective of declining employment during the recent recession than softness in wage and salary income per worker. The average wage per wage and salary worker in the region is expected to reach \$42,810 in 2021.

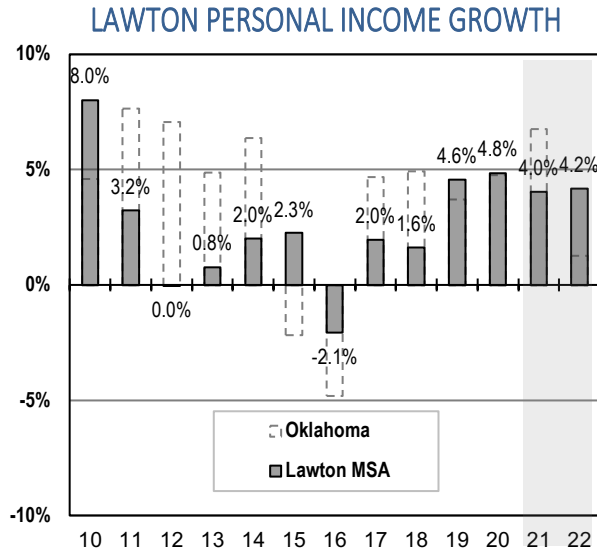


Source: Bureau of Labor Statistics and RegionTrack forecasts.

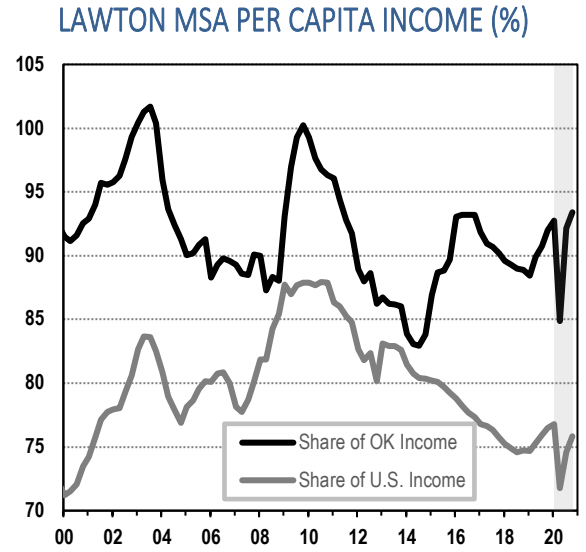
WAGE AND SALARY INCOME PER WORKER



Note: Annual wage and salary income per wage and salary worker. Source: Bureau of Labor Statistics and RegionTrack forecasts.

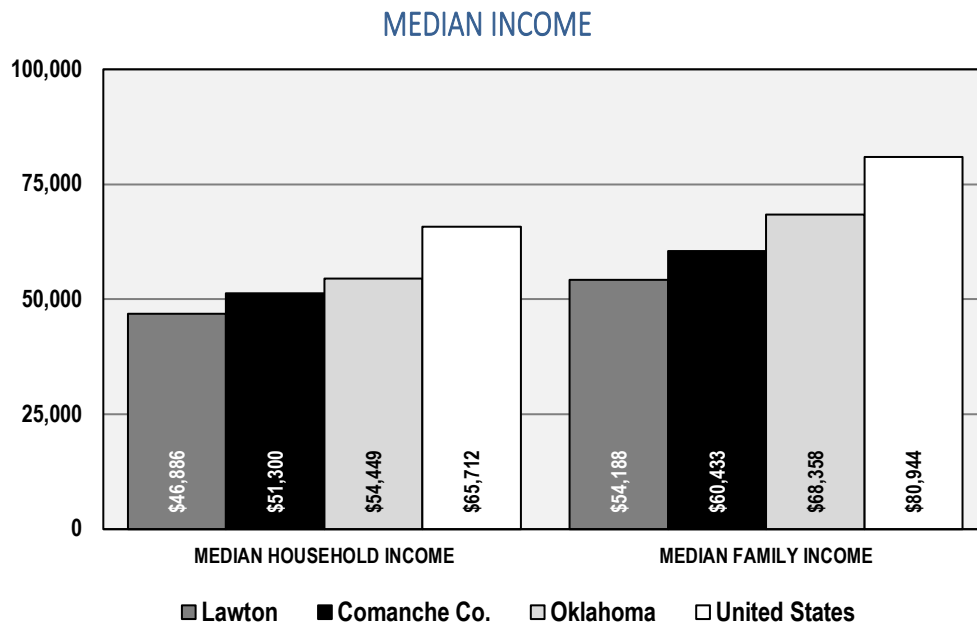


Source: Bureau of Economic Analysis and RegionTrack forecasts.



Source: Bureau of Economic Analysis and RegionTrack forecasts.

Median household income in Comanche County reached \$51,300 in 2019 Census estimates, trailing the state median of \$54,449 by 5.8 percent and the national median of \$65,712 by 22 percent. Median family income of \$60,433 in Comanche County similarly trails the state median (\$68,358) and national median (\$80,944).



Source: U.S. Census Bureau (2019 American Community Survey, 1-year estimates)



Commerce

Lawton Fort Sill Chamber of Commerce

The vision of the Lawton Fort Sill Chamber of Commerce is to be the premiere pro-business organization in southwest Oklahoma. We are a place where heritage, individuality, and diversity are embraced and respected. We are an engaged, healthy, and progressive community, a safe place to live, learn, work, play, and prosper. The 5-Star Accredited Lawton Fort Sill Chamber of Commerce is a strong, action-oriented organization. Over 700 investors work through the Chamber to advance economic growth. The Chamber of Commerce Board of Directors and Staff provide visionary leadership in the community and state, while working diligently to provide protection and diversification of the local economy. The Chamber asserts a leadership role in the development of increased business and tourism opportunities, the unification of our military and business community, the advancement of a pro-business legislative agenda, and in the promotion of community enrichment. The Chamber of Commerce mission is to provide value-added services to members and the community that create economic opportunities and enhanced quality of life for citizens through leadership, relevancy, and innovation. The Lawton Fort Sill Chamber of Commerce provides:

- Business retention, expansion, and workforce development programs
- A representative voice for business on key legislative issues that impact growth and opportunities
- Shared commitment to enhancing the region's economic vitality and quality of life
- Business referrals for its membership
- Leadership opportunities
- Exclusive marketing and promotional opportunities
- Discounted training and educational services in partnership with CETES and Great Plains Technology Center
- Networking opportunities and business leads

For more information, visit LawtonFortSillChamber.com.

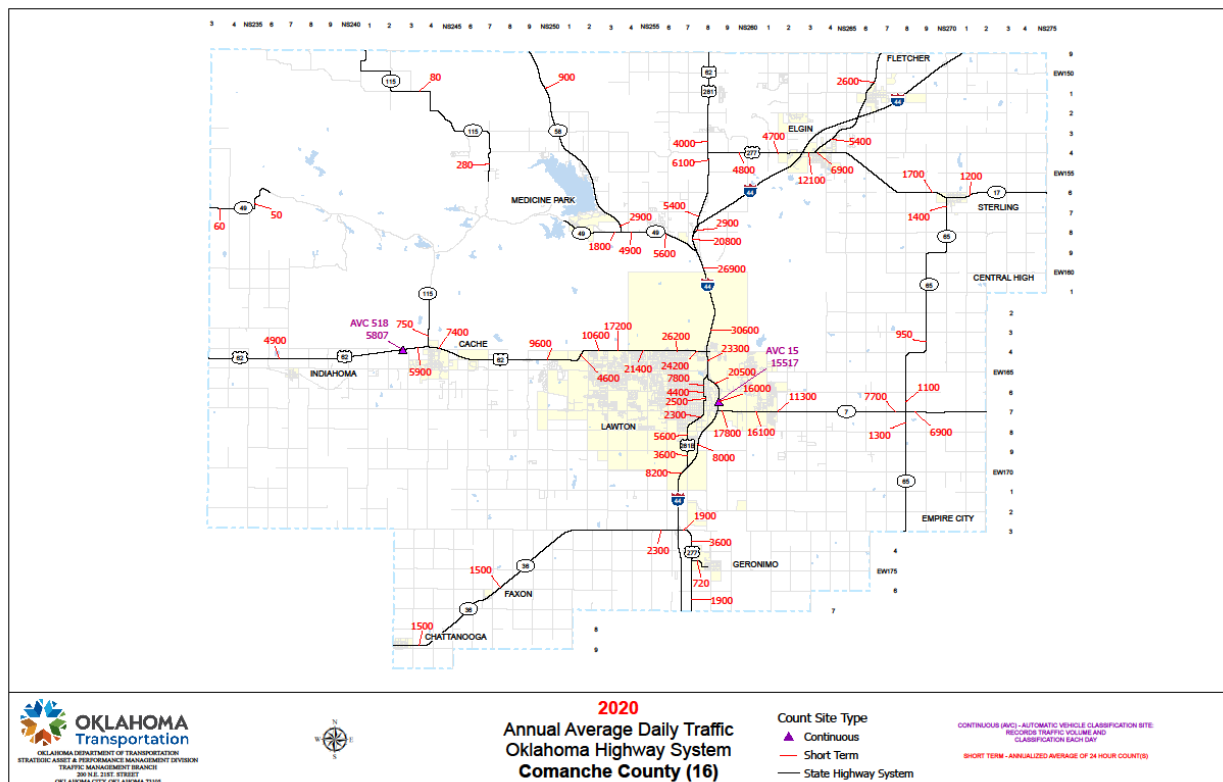
Traffic Counts

According to Oklahoma Department of Transportation traffic counts, approximately 20,000 to 30,000 vehicles traveled along I-44 near the core of Lawton each day in 2020. Traffic counts are highest to the northeast of the Lawton metro area along I-44 near Fort Sill where 30,600 vehicles traveled daily.

On the southern segments of I-44, an estimated 17,800 vehicles traveled through the intersection of I-44 and Highway 7 along the southeast edge of Lawton each day. An estimated 10,000 to 25,000 vehicles traveled each day along sections of U.S. Highway 62 running across the north edge of Lawton.

For additional traffic count data, visit spotlight-okdot.hub.arcgis.com.

AVERAGE ANNUAL DAILY TRAFFIC COUNT – CITY OF LAWTON

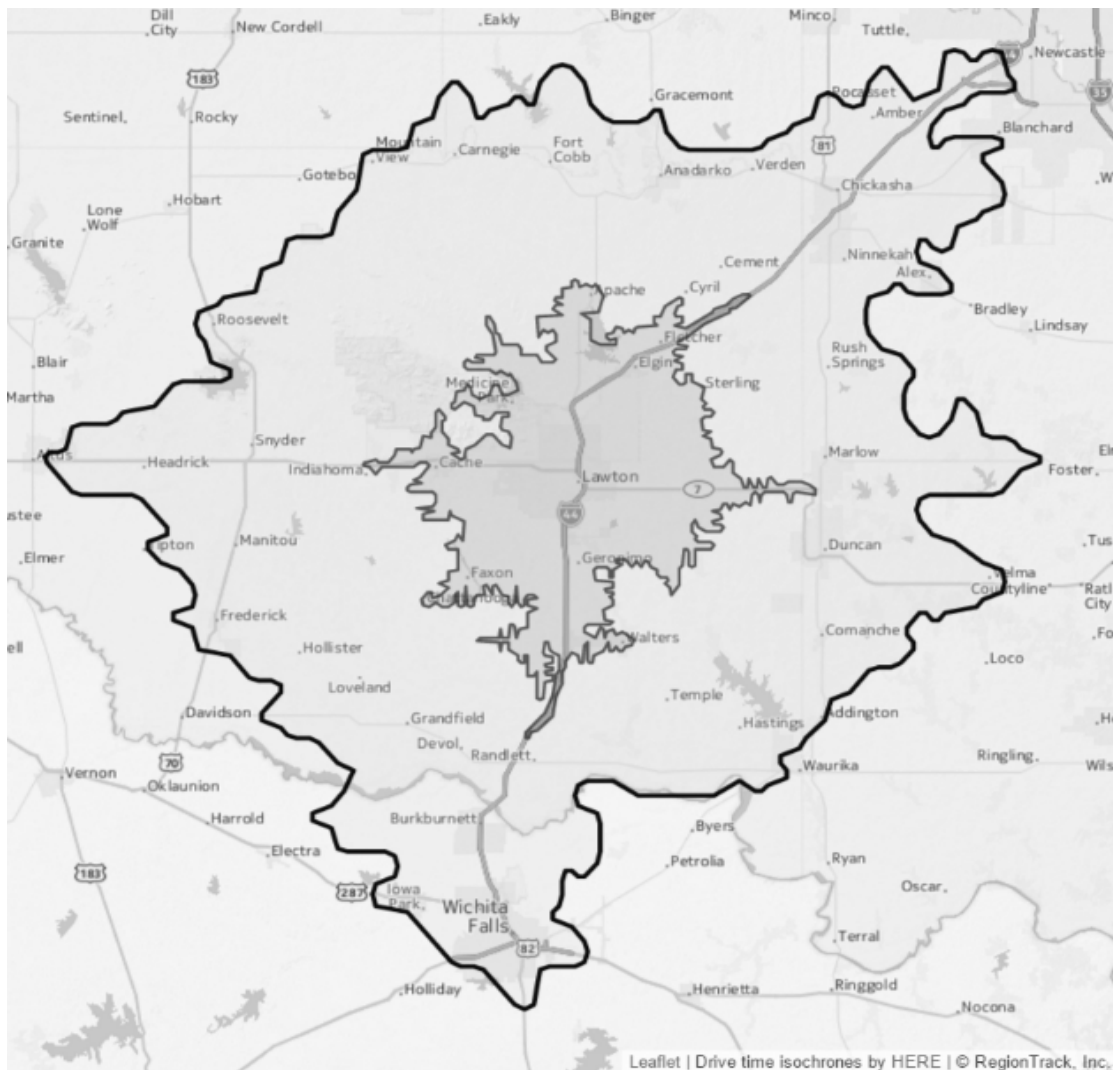


Source: Oklahoma Department of Transportation

The extensive road network crisscrossing the Lawton region extends the city's primary market area to consumers across a large portion of southwest Oklahoma. Lawton's city center is accessible by car in thirty minutes or less from the cities of Apache, Cyril, Fletcher, Elgin, and Sterling to the north; Geronimo, Walters and Randlett to the south; and Cache, Medicine Park, Indianola, and Faxon to the west.

A 60-minute or less drive to Lawton's city center extends north to the southwest corner of the Oklahoma City metropolitan area and includes the cities of Carnegie, Fort Cobb, Anadarko, and Chickasha; west to Altus (micropolitan area), Roosevelt, Headrick, Tipton, Snyder, Manitou, and Frederick; south to the Wichita Falls, Texas metropolitan area; and east to Duncan (micropolitan area), Marlow, Rush Springs, and Comanche.

LAWTON PRIMARY MARKET AREA 30- AND 60-MINUTE DRIVE TIMES



The city of Lawton is the sixth largest city-level retail market in Oklahoma, with \$1.16 billion in taxable sales in 2020. Lawton serves as the retail hub of the region, with approximately 90 percent of all taxable retail activity transacted in Comanche County taking place within the city. Taxable retail sales in Comanche County reached a record annual rate of \$1.45 billion in the most recent 12 months of data through July 2021.

The city posted a comparatively strong gain of 2.7 percent in taxable sales in 2020, which in part reflects the stability of income in the region during the pandemic. This follows a 3.2 percent gain in 2019 and a 1.7 percent gain in 2018. Many of the weakest taxable sales growth rates in 2020 are found in energy-driven areas around the state including Yukon, Bartlesville, Duncan, and Chickasha.

Lawton's retail growth rate in 2020 far exceeded the -6.1 percent decline statewide and the -1.6 percent average decline in the top 30 city markets. Lawton also far outpaced the losses of -5.0 percent in Oklahoma City and -5.6 percent in Tulsa.

OKLAHOMA'S 30 LARGEST CITY RETAIL MARKETS –TAXABLE SALES BASE

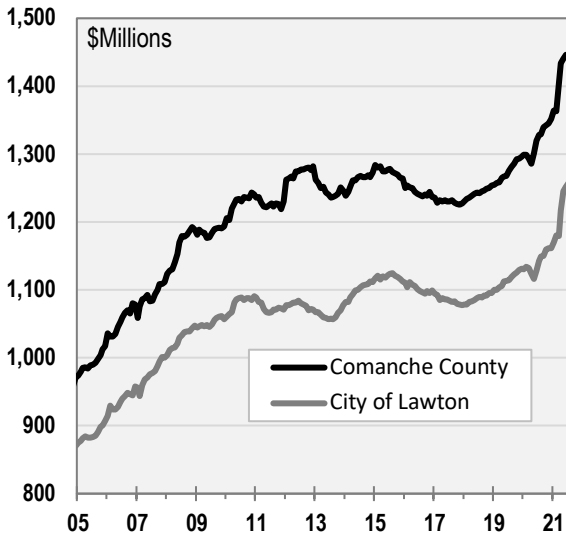
Rank	City	2018	%CHG	2019	%CHG	2020	%CHG
1	Oklahoma City	11,288,266,985	5.1	11,586,755,119	2.6	11,011,369,075	-5.0
2	Tulsa	7,757,881,390	4.0	7,978,863,433	2.8	7,530,659,032	-5.6
3	Edmond	1,775,263,203	4.0	1,893,811,238	6.7	1,941,382,978	2.5
4	Norman	1,877,678,553	2.6	1,895,572,610	1.0	1,870,964,003	-1.3
5	Broken Arrow	1,454,753,356	5.9	1,494,992,103	2.8	1,589,065,186	6.3
6	Lawton	1,095,809,667	1.7	1,131,204,607	3.2	1,161,825,387	2.7
7	Moore	901,110,339	3.8	920,052,919	2.1	936,625,672	1.8
8	Owasso	852,718,801	5.3	884,723,750	3.8	933,187,336	5.5
9	Midwest City	837,001,675	2.6	863,005,315	3.1	902,231,695	4.5
10	Enid	852,311,793	6.5	814,991,057	-4.4	845,254,903	3.7
11	Stillwater	821,563,900	1.3	818,260,897	-0.4	788,641,309	-3.6
12	Muskogee	603,395,566	-2.7	624,723,457	3.5	638,607,824	2.2
13	Shawnee	601,675,773	-1.2	643,057,446	6.9	638,509,498	-0.7
14	Ardmore	611,653,187	8.3	608,625,482	-0.5	625,563,367	2.8
15	Yukon	574,541,655	5.3	586,397,511	2.1	580,588,398	-1.0
16	Bartlesville	556,846,525	3.0	570,920,466	2.5	569,682,147	-0.2
17	Claremore	383,214,516	3.3	393,553,078	2.7	431,500,289	9.6
18	Durant	371,221,721	0.5	386,987,077	4.2	417,302,830	7.8
19	Ponca City	388,030,854	1.0	373,789,552	-3.7	406,564,496	8.8
20	Ada	388,993,103	2.8	389,199,973	0.1	406,126,923	4.3
21	McAlester	404,434,317	5.5	415,453,005	2.7	393,434,301	-5.3
22	Duncan	399,291,192	6.3	397,781,505	-0.4	370,942,598	-6.7
23	Sapulpa	333,422,581	7.5	348,079,187	4.4	362,381,772	4.1
24	Sand Springs	329,806,185	8.3	332,282,439	0.8	357,219,587	7.5
25	Bixby	318,169,467	6.2	347,795,382	9.3	354,840,811	2.0
26	Tahlequah	300,515,437	3.7	313,762,139	4.4	335,576,233	7.0
27	Chickasha	335,779,252	20.4	344,447,540	2.6	303,792,570	-11.8
28	Mustang	278,651,159	5.9	290,808,305	4.4	301,488,701	3.7
29	Altus	258,926,746	2.4	260,311,933	0.5	276,603,696	6.3
30	Del City	258,373,024	-0.2	267,642,140	3.6	272,763,618	1.9
	State of Oklahoma	55,765,747,333	7.4	55,537,245,012	-0.4	52,129,950,347	-6.1

Note: Cities are ranked by total taxable retail sales in calendar year 2020.

Source: Oklahoma Tax Commission and RegionTrack calculations.

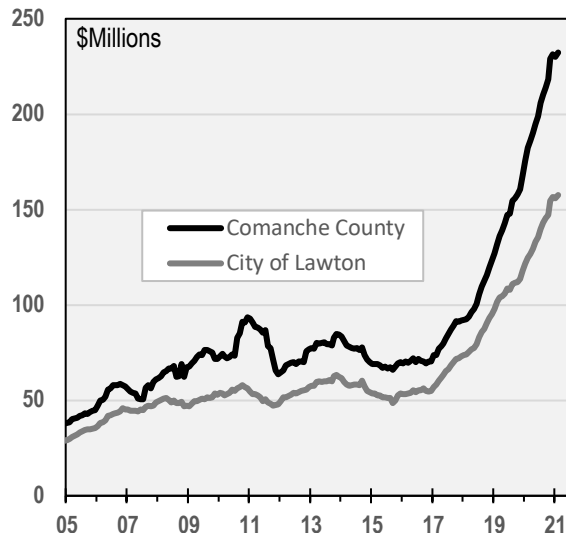
Growth in use tax receipts in the city of Lawton remain strong as well, with sales subject to use tax reaching an annual rate of \$157 million in the most recent 12 months ended July 2021. The use tax base for Comanche County reached \$230 million in the latest 12 months.

COMANCHE COUNTY AREA SALES TAX BASE



Note: Rolling 12-month total. Source: Oklahoma Tax Commission and RegionTrack calculations.

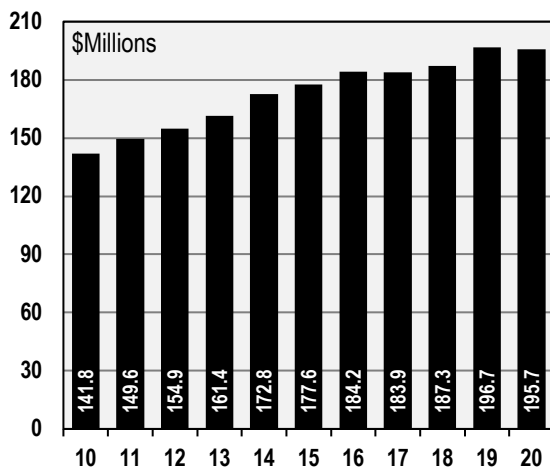
COMANCHE COUNTY AREA USE TAX BASE



Note: Rolling 12-month total. Source: Oklahoma Tax Commission and RegionTrack calculations.

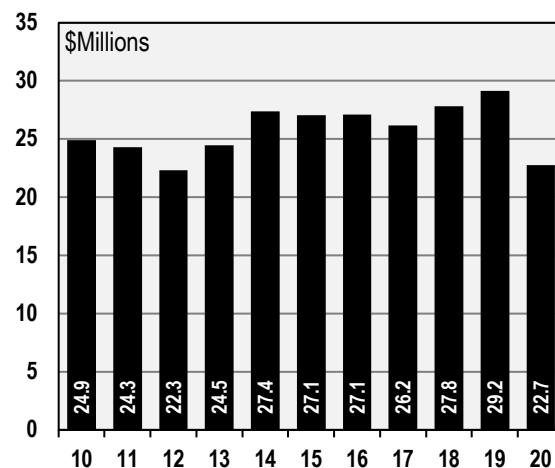
Taxable sales at Lawton's eating and drinking places managed to post only a small decline in the pandemic year of 2020 following significant disruption in the sector. Lawton serves as a regional hub for eating and drinking places with total taxable spending of \$196 million last year. Total taxable spending at Lawton hotels and lodging places dropped by 22 percent in 2020 to less than \$23 million. This follows record hotel and lodging receipts received by the city in 2019. The Lawton area now has more than 235 business establishments operating in the local Accommodations and Food Services sectors.

LAWTON EATING/DRINKING PLACE RECEIPTS



Source: Oklahoma Tax Commission and RegionTrack calculations.

LAWTON HOTEL AND LODGING RECEIPTS



Source: Oklahoma Tax Commission and RegionTrack calculations.

LAWTON METRO AREA BUSINESS ESTABLISHMENTS

NAICS Industry Sector	2014	2015	2016	2017	2018	2019	2020
Total Establishments	2,493	2,512	2,501	2,488	2,486	2,557	2,552
Private	2,322	2,343	2,333	2,321	2,321	2,391	2,386
Accommodation and Food Services	245	237	230	228	226	233	236
Admin, Support, Waste Mgt, Remediation Services	159	165	179	185	180	185	197
Agriculture, Forestry, Fishing and Hunting	9	10	8	8	9	11	9
Arts, Entertainment, and Recreation	22	23	24	26	28	29	29
Construction	241	232	225	218	208	208	202
Educational Services	23	26	29	32	36	42	42
Finance and Insurance	186	182	179	178	176	175	175
Health Care and Social Assistance	278	275	277	270	285	290	290
Information	34	31	31	28	27	29	29
Management of Companies and Enterprises	10	13	14	15	13	13	13
Manufacturing	61	63	63	64	63	66	63
Mining, Quarrying & Oil & Gas Extraction	18	15	14	13	11	11	11
Other Services (except Public Administration)	142	151	151	156	148	142	148
Professional, Scientific, and Technical Services	205	222	220	215	221	240	242
Real Estate and Rental and Leasing	106	116	121	123	127	128	123
Retail Trade	426	420	411	405	399	431	425
Transportation and Warehousing	70	70	65	65	60	62	63
Utilities	11	11	10	11	13	14	13
Wholesale Trade	77	83	83	84	85	83	79
Government	171	170	169	167	166	166	166
Federal Government	58	57	57	57	57	57	56
State Government	28	28	27	26	26	26	26
Local Government	85	85	85	84	83	83	84
Unclassified	0	0	0	0	0	0	0

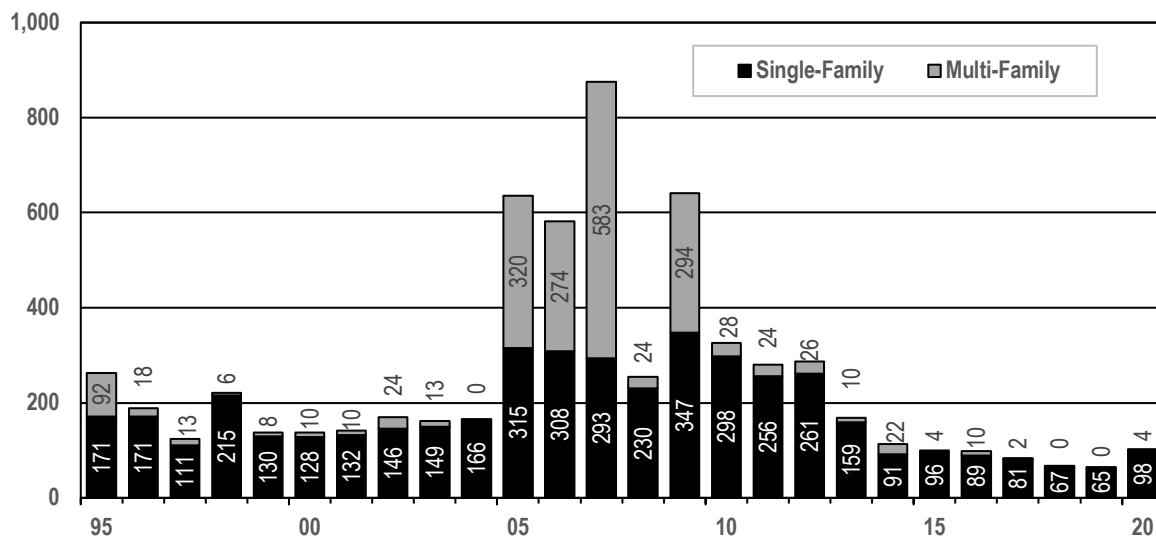
Source: Bureau of Labor Statistics



Real Estate

Builders in the Lawton metro area constructed nearly 100 new single-family homes during the pandemic year of 2020. Four additional multi-family housing units were added in the period. Current construction levels remain well below the Department of Defense-driven surge in housing in the 2005-2009 period and are more reflective of housing gains in the 1995 to 2005 period.

COMANCHE COUNTY HOUSING CONSTRUCTION PERMITS



Source: Census Bureau

As of June 2021, there was an inventory of only 215 single family homes for sale in the Lawton area listed on the Oklahoma Multiple Listing Service (MLS) – approximately half the listed supply from one year ago and one-third the supply from early 2020. The average listing price reached \$168,000 in June 2021, up from \$161,000 one year ago and \$150,000 in early 2020. The number of closed sales peaked at 208 in

June 2021, up from 158 one year ago. In the 12 months ended June 2021, the number of single-family homes sold in the Lawton area reached 1,863 homes, a 27 percent gain relative to the prior year. The average sale price moved from approximately \$2,000 below the average listing price in 2020 to matching the average listing price in mid-year 2021.

Both owner-occupied housing and housing rental rates remain affordable in the Lawton area. In 2019, according to the U.S. Census Bureau's American Community Survey, only 15.4 percent of city homeowners paid 30 percent or more of their income toward housing, slightly more than the 14.8 percent share metro wide. Only 45.6 percent of renters within the city reported spending 30 percent or more of their income for housing, slightly more than the 42.7 percent share countywide.

According to the Cost of Living Index published by the Council for Community and Economic Research (C2ER), housing costs in Lawton, which include home prices, mortgage rates, and rental rates, were more than 20 percent below the national average in 2020.

HOME SALES (LAWTON MLS AREA)

YEAR	CLOSED UNIT SALES	CHANGE IN SALES (%)	MEDIAN PRICE (\$)	MEDIAN PRICE CHANGE (%)	AVERAGE ASK/SOLD RATIO (%)	AVERAGE DAYS ON MARKET
2011	1,414	-	122,250	-	96.6	86
2012	1,405	-0.6	122,100	-0.1	96.2	96
2013	1,288	-8.3	115,000	-5.8	95.9	94
2014	1,395	8.3	106,000	-7.8	96.5	92
2015	1,325	-5.0	103,000	-2.8	96.2	85
2016	1,397	5.4	96,500	-6.3	96.0	83
2017	1,546	10.7	99,900	4.7	96.4	79
2018	1,529	-1.0	110,000	10.1	96.3	82
2019	1,553	1.6	128,300	16.6	97.8	na
2020	1,659	6.8	135,333	5.5	98.8	na

Note: Includes only those homes listed on the Oklahoma Multiple Listing Service.

Source: Lawton Board of Realtors and Realtors Property Resource.

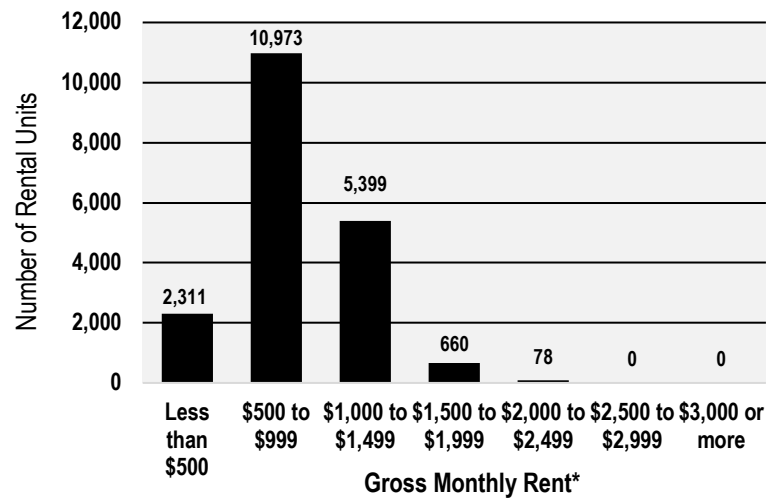
LAWTON AREA HOUSING STATISTICS (2019)

	LAWTON	LAWTON MSA
Total Housing Units	40,665	54,528
Occupied Housing Units (%)	79.1	80.9
Owner-occupied (%)	44.8	53.3
Renter-occupied (%)	55.2	46.7
Homeowner Vacancy Rate (%)*	7.2	5.5
Rental Vacancy Rate (%)	3.2	3.2
Median Monthly Owner Cost (with mortgage) (\$)	1,050	1,148
Homeowners paying 30% or more of income for housing (%)	15.4	14.8
Median Monthly Gross Rent (\$)	807	812
Renters paying 30% or more of income for housing (%)	45.6	42.7

Note: Homeowner vacancy rate is a 5-year average.

Source: U.S. Census Bureau (2019 American Community Survey, 1-year estimates).

LAWTON MSA HOUSING RENTAL RATES



Note: Includes occupied rental units only. *Gross rent includes contract rent plus utilities.
Source: U.S. Census Bureau (2019 American Community Survey, 1-year estimates)

COMMERCIAL BUILDING PERMITS

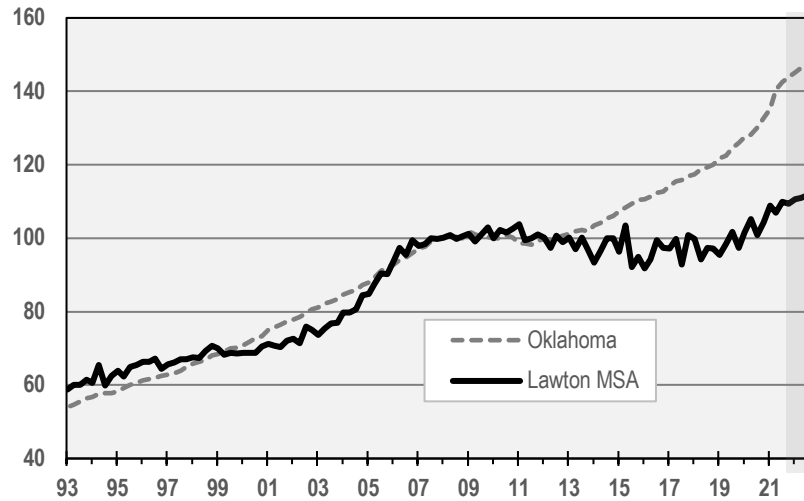
CITY OF LAWTON

YEAR	NUMBER OF PERMITS	TOTAL VALUATION
2007	281	\$96,918,400
2008	298	61,030,801
2009	346	91,716,560
2010	335	22,544,084
2011	342	63,681,287
2012	334	55,508,505
2013	384	68,655,148
2014	121	44,665,653
2015	346	46,417,362
2016	352	46,184,667
2017	336	37,114,724
2018	329	170,556,164
2019	421	33,662,330
2020	382	43,058,606

Note: Valuation reflects value shown on building permit and does not include value of land. Includes new construction, additions, and remodeling.

Source: City of Lawton.

LAWTON MSA HOUSING PRICES

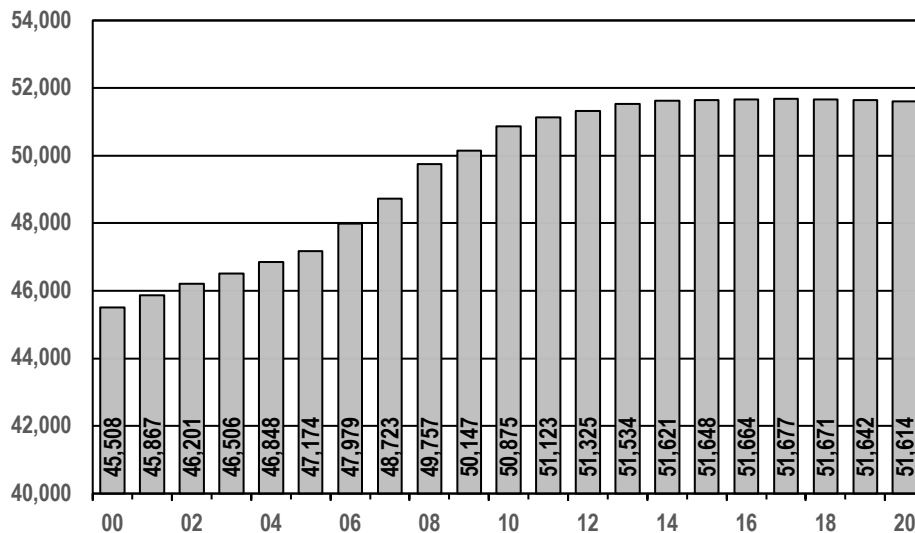


Note: FHFA index covering all transactions. Both price indexes equal 100.0 in the first quarter of 2010.
Source: FHFA and RegionTrack forecast.

Lawton metro area housing prices have posted steady gains 2019. Metro area home prices based on the FHFA index of all transactions (new purchase and refinance) increased 1.1 percent in 2019, 4.9 percent in 2020, and are forecasted to rise 5.6 percent for all of 2021.

The total number of Census-reported housing units in Comanche County remains, driven primarily by modest new single-family housing construction and removal of nonviable housing. The county posted a slight decline in the number of housing units in 2020, with a total of more than 51,600 units.

COMANCHE COUNTY HOUSING UNITS



Source: Census Bureau



Banking & Financial Services

Banking Establishments

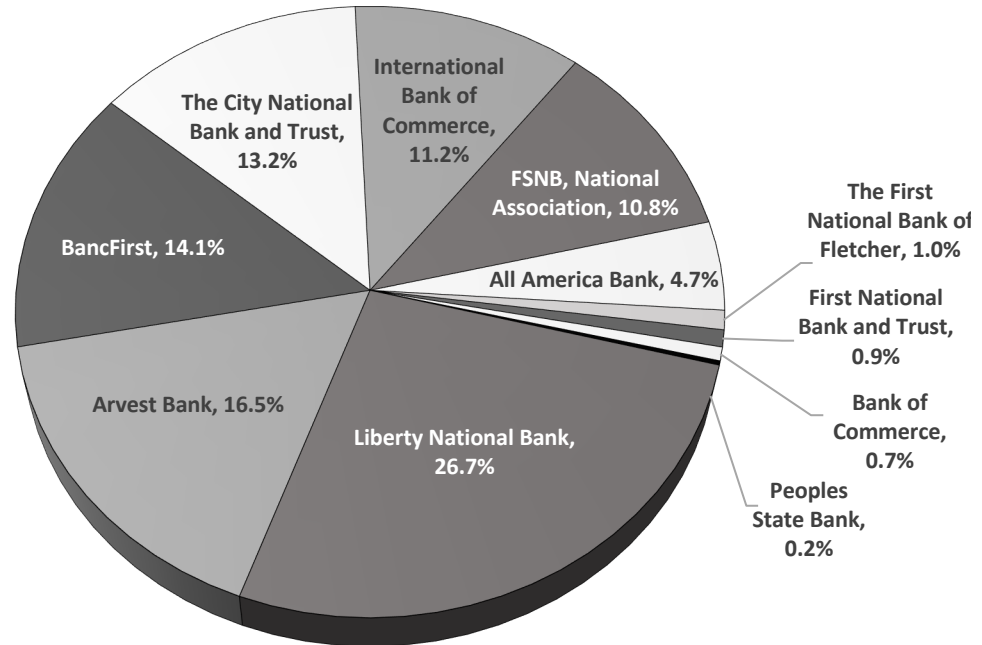
The Lawton area is served by 11 banks with 38 locations and total deposits of more than \$2.0 billion in 2021:

- All America Bank (www.allamerica.bank)
- Arvest Bank (www.Arvest.com)
- BancFirst (www.BancFirst.com)
- Bank of Commerce (www.bocokonline.com)
- The City National Bank and Trust Company of Lawton (www.CNB1901.com)
- First National Bank of Fletcher (www.fletcherbank.com)
- First National Bank and Trust Company (www.fnbokla.com)
- FSNB, NA (www.FSNB.com)
- International Bank of Commerce (www.IBC.com)
- Liberty National Bank (www.LNBOK.com)
- Peoples State Bank (www.PSBOKOnline.com)

The area is also served by 6 credit unions with 13 locations:

- Comanche County Federal Credit Union (www.ComancheCountyFCU.com)
- Communication Federal Credit Union (www.ComFedCU.org)
- Fort Sill Federal Credit Union (www.FSFCU.com)
- NAVY Federal Credit Union (www.NavyFederal.org)
- Red River Federal Credit Union (www.RedRiverFCU.com)
- Southwest Oklahoma Federal Credit Union (www.SWOFCU.com)

COMANCHE COUNTY BANK DEPOSITS, MARKET SHARE (2021)



Note: Data reported as of June 30, 2021. Source: FDIC and RegionTrack calculations.

LAWTON AREA COMMERCIAL BANK DEPOSIT GROWTH

YEAR	LAWTON / FORT SILL		COMANCHE COUNTY	
	AMOUNT (\$Millions)	CHANGE (%)	AMOUNT (\$Millions)	CHANGE (%)
2012	1,249.331	6.8	1,387.431	6.2
2013	1,192.998	-4.5	1,334.930	-3.8
2014	1,203.501	0.9	1,359.915	1.9
2015	1,259.730	4.7	1,419.361	4.4
2016	1,410.695	12.0	1,550.422	9.2
2017	1,357.684	-3.9	1,500.505	-3.3
2018	1,280.704	-5.7	1,438.673	-4.1
2019	1,303.516	1.8	1,466.404	1.9
2020	1,567.438	20.2	1,744.028	18.9
2021	1,888.259	20.5	2,091.266	19.9

Note: Data reflect total deposits in the 12-month period ended June 30 each year.
Source: FDIC and RegionTrack calculations.



Fort Sill

Fort Sill is an active U.S. Army installation located in Lawton. The fort was established in 1869 for stationing cavalry troops during the Indian Wars and is the oldest military installation in Oklahoma. Today, Fort Sill hosts the U.S. Army FIRES Center of Excellence, which integrates field artillery and air defense artillery, as well as the Army Targeting Center.

Fort Sill's missions include providing basic combat training to new army recruits; advanced initial entry training/military occupational specialty training to soldiers of the U.S. Army's field artillery and air defense artillery branches; training to U.S. Marine officer and enlisted field artillerymen; basic and advanced commissioned, noncommissioned, and warrant officer training; and support to Army and Department of Defense operations at the army, joint, interagency, intergovernmental, and multinational levels.

The fort comprises 93,633 acres, which include 81,511 training acres, 9,318 acres of cantonment area, 1,068 acres of recreation, approximately 2,100 buildings, and 1,813 units of on-post housing. Fort Sill controls restricted airspace up to 7,000 feet above the installation for training purposes, including Joint and International training and exercises.

Economic Impact

Fort Sill is the largest employer in Comanche County and the third largest single site employer in the state of Oklahoma. In addition to 7,516 permanently assigned military personnel and 6,238 students temporarily assigned to the fort for training on any given day, there were 871 National Guard and Reserve troops at the fort as of 2020. The fort employed 6,123 civilian workers (including non-appropriated fund activity workers and employees of commercial firms, including AAFES, colleges and universities, and concessionaires located on post).

In 2020, the fort had approximately \$1.90 billion in total spending – \$1.1 billion in pay and contracts, \$90 million in construction, \$41 million in retail spending, \$37 million in TRICARE (health insurance) spending, \$1 million in legal claims, and \$637 million in other federal expenditures.

Additionally, the fort's operation produced a substantial economic impact in the local community. Through 2020 dollars spent on Housing (\$453 million), Food (\$696 million), Taxes (\$378 million), Transportation (\$432 million), Tourism (\$0 million- Due to COVID restrictions BCT and AIT graduations were not open to the public, affecting the greater Lawton/Fort Sill community's tourism), Healthcare (\$37 million), Other Necessities (\$528 million), and Student Population Expenditures (\$501 million), the post had an overall economic impact of an estimated \$2.93 billion.

For more information on Fort Sill, visit Sill-www.Army.mil.

FORT SILL POPULATION (2020)

Active Military (Permanent Party)	7,516
National Guard/Reserve Military	871
Military (Students, daily average, 35,000 annually)	6,238
Civilian Workers	6,123
Retired Military/Survivor Dependents	32,709
Family Members	25,597

Source: FIRES Center of Excellence and Fort Sill.

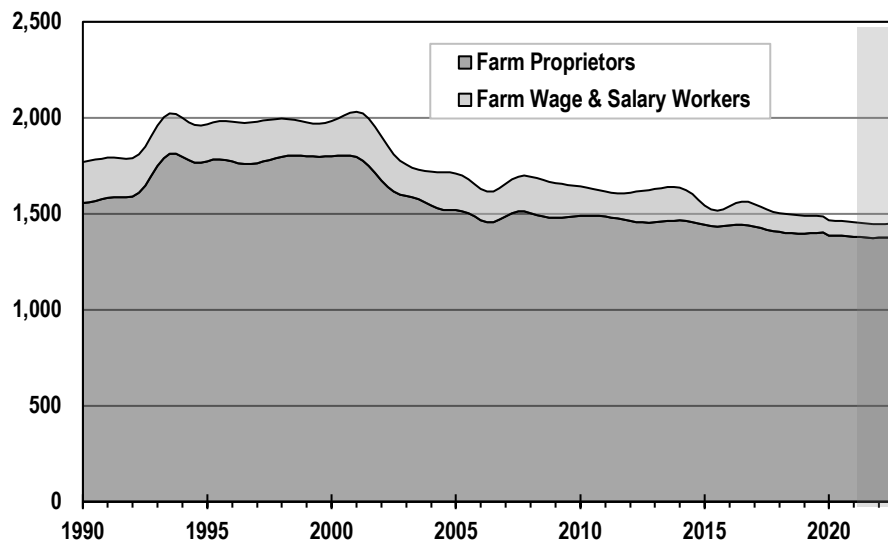


Agriculture

Agriculture, particularly livestock ranching, is a significant part of the Lawton metro area economy with an estimated \$133 million in crop and livestock sales in 2019. Livestock represent about 80 percent of all agricultural sales (with crops accounting for the remainder). Total receipts of area farm operations reached \$167 million in 2019.

Approximately 1,400 farm proprietors in the metro area reported an operating gain of more than \$10 million in 2019. Nearly 100 farm wage and salary workers reported earnings of \$3.5 million. Total farm earnings in the Lawton metro area from all sources reached \$13.8 million in 2019.

FARM EMPLOYMENT - LAWTON MSA



Source: Bureau of Economic Analysis and RegionTrack forecasts.

LAWTON MSA AGRICULTURE

FARM CHARACTERISTICS	2014	2015	2016	2017	2018	2019
Cash receipts from marketings (thousands)	\$136,966	\$121,290	\$111,184	\$131,424	\$132,137	\$133,191
Cash receipts: Livestock and products	106,756	97,695	86,634	105,473	104,962	108,585
Cash receipts: Crops	30,210	23,595	24,550	25,951	27,175	24,606
Other income	85,844	47,046	35,083	25,750	26,854	33,937
Government payments	44,556	30,661	14,973	10,446	11,541	11,432
Imputed and miscellaneous income received	41,288	16,385	20,110	15,304	15,313	22,505
Production expenses	167,016	141,221	134,902	149,112	152,756	152,526
Feed purchased	14,918	9,197	9,196	9,823	8,654	9,061
Livestock purchased	46,317	34,594	26,608	41,389	46,188	45,617
Seed purchased	3,197	3,251	3,328	3,413	3,346	3,083
Fertilizer and lime (incl. ag. chemicals)	13,579	13,282	12,283	12,056	12,678	12,010
Petroleum products purchased	9,463	7,088	6,052	6,833	7,470	6,770
Hired farm labor expenses	7,965	7,517	7,305	6,962	5,838	7,507
All other production expenses	71,577	66,292	70,130	68,636	68,582	68,478
Value of inventory change	7,502	12,727	5,460	524	-2,992	-4,287
Value of inventory change: livestock	11,310	10,332	7,055	3,217	5,971	-2,161
Value of inventory change: crops	-4,043	2,292	-930	-2,729	-9,036	-2,130
Value of inventory change: materials and supplies	235	103	-665	36	73	4
Cash receipts and other income	222,810	168,336	146,267	157,174	158,991	167,128
Less: Production expenses	167,016	141,221	134,902	149,112	152,756	152,526
Equals: Realized net income	55,794	27,115	11,365	8,062	6,235	14,602
Plus: Value of inventory change	7,502	12,727	5,460	524	-2,992	-4,287
Equals: Net income including corporate farms	63,296	39,842	16,825	8,586	3,243	10,315
Less: Net income of corporate farms	1,151	305	239	117	3	131
Plus: Statistical adjustment	0	0	0	0	0	0
Farm proprietors' income	62,145	39,537	16,586	8,469	3,240	10,184
Plus: Farm wages and salaries	4,107	2,468	2,739	2,827	2,476	3,132
Plus: Farm supplements to wages and salaries	638	408	459	430	388	454
Equals: Farm earnings	66,890	42,413	19,784	11,726	6,104	13,770

Source: Bureau of Economic Analysis



Tourism

A Message from Lawton-Fort Sill Convention and Visitors Bureau

Historic Lawton-Fort Sill has played an important role in shaping our great state for more than 100 years. Nestled in the oldest of mountains, Lawton-Fort Sill is rich with relics and tales from a time long gone. It is where you can explore Native American history, pioneers, wildlife habitat and military heroes. Our meaningful past and unique present will make your visit unforgettable. You will find inspirational beauty, historic importance, natural splendors, and great fun for all ages. We know you will fall in love when you *See What We See!*

Tourism is the third largest industry in Oklahoma and is a significant component of our local economy. The local hotel/motel collections assist with tourism growth and opportunity. Our focus is on recruiting conventions and meetings on a state and national level, agriculture shows, bus tours and sporting events; attending travel shows; partnering with the state travel and recreation department; and continuing to market Lawton Fort-Sill as a premier destination in southwest Oklahoma and the Midwest.

Lawton Fort sill remains a national tourism destination each year due to our local attractions, with one of the largest being Fort Sill. By participating at Fort Sill Family Days upon completion of basic training, we are able to pass out maps and other tourism materials focused on shopping, dining, recreation, and lodging. This allows the soldier and family a way to enjoy and explore our community. The Wichita Mountains Wildlife Refuge draws more than a million visitors each year. These visits along with others are a direct impact in the annual tourism dollars generated.

We produce more than 80,000 publication pieces a year. Our publications are the Business and Visitors Directory, City Life, Conference and Event Guide, Tourism Guides, and local maps. We distributed over 80,000 pieces of tourism literature last year. These materials are disbursed for visitors, relocation packets, tourism packets, convention packets, convention bags, hoteliers, state visitor centers, state fulfillment program, travel shows, and walk in requests.

Economic Impact

Tourism is a significant component of the economy of Comanche County. As an export-oriented industry, tourism brings dollars to the local area from other regions, generating sales, jobs, income, and tax revenue. According to a study by the Oklahoma Tourism and Recreation Department, in 2020 Lawton Fort Sill generated an estimated \$23.1 million in total revenue from visitor spending. The city greatly benefits from thousands of families traveling and staying in Lawton Fort Sill area to attend military graduations (families stay 3-5 days depending on the graduation schedule).

Agritourism

Situated in a region driven by agriculture, Lawton Fort Sill Convention and Visitors Bureau has promoted the area as a prime location for agritourism, one of the largest areas of growth in the tourism industry. Numerous agritourism events take place in Lawton Annually. Events which draw out-of-town guests are the Annual Bison and Longhorn Auction held each year at the Wichita Mountain Wildlife Refuge Headquarters, the Lawton Rangers Rodeo, and many more.

Sports Events

The Lawton Fort Sill Convention and Visitors Bureau focuses on enhancing tourism through sporting events. Over the years The CVB has successfully brought sporting events such as National ASA/USA softball tournaments, large scale basketball tournaments, archery events, and volleyball tournaments to our community. The CVB works closely with the City of Lawton to represent Lawton in the sports industry.

The Film Industry

The Oklahoma Film and Music Office administers state incentive programs to recruit film and music projects and encourage development of infrastructure: a rebate program on qualifying expenditures and a sales tax exemption. At the local level, the City of Lawton can assist motion picture and television production through resolutions, permit process, waivers, and more. *For more information visit okfilmmusic.org/incentives.*

Area Attractions and Activities

Lawton Fort Sill and the Comanche County area are home to art galleries, nationally recognized historic museums, several casinos, IMAX cinema, regional mall, multiple shopping districts including downtown boutiques, numerous restaurants and bars, more than 80 parks, splash pads, performing arts theatres, and several sporting and recreation opportunities. Key attractions include:

Wichita Mountains Wildlife Refuge

The country's first natural wildlife refuge, the 59,000 acres of natural grasslands provide habitat for bison, elk, deer, longhorn cattle, plus more than 50 mammals, 240 bird species, 64 reptiles and amphibians, 36 fish species, and 806 plant species. Numerous sites within the refuge are popular attractions, including the scenic drive to the summit of Mt. Scott, which rises 2,500 feet above the plains; a state-of-the-art visitor and education center; a prairie dog village; The Holy City of the Wichitas, site of the nation's longest running outdoor Easter passion play depicting the life, death, and resurrection of Jesus Christ; and numerous lakes, campsites, and trails. The Wichita Mountains National Wildlife Refuge has been named the most beautiful place to visit in Oklahoma by travelok.com, and in 2015 was named the number one Wildlife Refuge in the United States by USA Today Travel.

For more information, visit www.fws.gov/refuge/Wichita_Mountains/.

Museum of the Great Plains

The Museum reopened in 2015 after a \$4 million renovation, which added several new, hands-on features, including a prehistoric archaeological dig site, a Terrible Tuesday Tornado Theater, Howard Council's iconic Saddle Show, and more. The mission of the museum is to spotlight the cultural and natural history of the Great Plains. The Red River Trading Post is a replication of trading posts in the region from the 1830s and 1840s and features a fortified log stockade and two-story trader's cabins. The Museum of the Great Plains is a proud member of the Oklahoma Museum Association and in 2017 hosted the Oklahoma Museum Association's state conference. *For more information, visit discovermngp.org.*

Comanche National Museum & Cultural Center

The museum offers detailed history of the Comanche people, traditional cultural objects, and national traveling American Indian exhibits from metropolitan museums across the United States. *For more information, visit comanchemuseum.com.*

Historic Mattie Beale Home

Listed on the National Register of Historic Places, the Mattie Beale Home is a 14-room Greek-revival style mansion constructed in 1909. In the land lottery of 1901, in which the federal government opened southwest Oklahoma for settlement, the second name drawn was Mattie Beale, who chose her 160-acre allotment south of the Lawton town site. The Mattie Beale Home hosts group tours, weddings, luncheons, and receptions. *For more information visit LawtonHeritage.org.*

Fort Sill National Historic Landmark and Museum

Fort Sill National Historic Landmark and Museum is an historic frontier army post museum with programs throughout the year. Exhibit facilities open to the public include the Interpretive Center, a cavalry barracks furnished to 1875, an 1872 guardhouse, and Warrior's Journey Native American gallery. *For more information visit history.army.mil/museums/TRADOC/fort-sill-museum/index.html.*

U.S. Army Field Artillery Museum

The U.S. Army Field Artillery Museum tells the story of artillery from 1775 to present with more than 70 guns and artillery pieces and numerous other artifacts from head gear and ammo to small arms and uniforms. *For more information visit sill-www.army.mil/famuseum.*

Air Defense Artillery Museum

The Air Defense Artillery Museum preserves the history and heritage of the U.S. Army and the Air Defense Artillery branch and its origins with the Coast Artillery Corps from 1907 to the present. The museum does this through research, interpretation, and public display of historically significant artifacts and properties and maintains them as an accessible resource for the professional education of ADA branch students, Soldiers and Leaders, scholars, and the public.

For more information visit sill-www.army.mil/adamuseum.

Medicine Park Aquarium and Natural Science Museum

The Medicine Park Aquarium and Natural Science Museum is the newest attraction in our community. It is an exciting supplement to biology and science programs in the Lawton-Fort Sill community. *For more information visit mpmns.org.*

Event Space

In 2014, Lawton took a big step forward when the Lawton Fort Sill Convention and Visitors Bureau opened. With a total of 15,000 square feet of convention space, catering, audio/video service, and complimentary WI-FI, the convention center is a major draw for southwest Oklahoma. It is located on the property of a shopping center and only blocks away from Central Mall. The addition of a modern convention center makes Lawton-Fort Sill a major player in the convention market, allowing us to recruit events and match the proposals of larger cities.

The newest draw to Lawton-Fort Sill is the opening of Apache Casino Hotel's Event Center. Located inside Apache Casino Hotel, there is over 10,000 square feet including pre-function and meeting space with a built-in state. From the chandeliers to the carpet, no detail was overlooked. For concerts, the Event Center can seat up to 1,200, which includes balcony seating. When it comes to banquets, conferences, tradeshow, and expos there are multiple room configurations available for a unique experience. This will make a major impact in years to come in Lawton-Fort Sill.

The Great Plains Coliseum features an arena of 12,000 square feet with excellent sight lines. The Coliseum seats 2,400 patrons in chair back seating. Depending on the type of event, the floor area can accommodate up to 1,000 patrons in portable chairs. Additional display space is located under the grandstands, with room for more than 120 ten-by-ten-foot booths. A banquet kitchen is attached to the building. The Expo Building is located immediately north of the Coliseum and has more than 80,000 square feet of space. The Expo Building hosts livestock shows and sales, auctions, car shows, and more. The Expo Building has stall space for 700 heads of cattle and 500 heads of lambs and hogs, as well as 200 horse stalls.

Additional event and conference space totaling 161,041 square feet includes is available at Cameron University, City of Lawton, and Great Plains Technology Center.

LAWTON CONFERENCE SPACE

VENUE	AVAILABLE SQ. FT.
CAMERON UNIVERSITY	17,314
McMahon Centennial Complex	7,340
Shepler Center	3,765
CETES	6,209
CITY OF LAWTON	7,106
Conference Rooms (3 rooms x 264 sq ft)	792
Auditorium Lobby	2,030
Banquet Facility	4,284
GREAT PLAINS COLISEUM	111,275
Coliseum	12,000
Crystal Creek Room	2,400
Banquet Room	3,000
Meeting Room	975
Coliseum Annex	11,900
Expo Center	81,000
GREAT PLAINS TECHNOLOGY CENTER	10,903
Auditorium	4,300
Worley Seminar Center 301	2,682
Worley Seminar Center 301A	1,169
Worley Seminar Center 301B	1,312
Jim Glover Room 655	723
Jim Glover Room 656	717
LAWTON FORT SILL CONVENTION CENTER/ HILTON GARDEN INN	14,443
Great Plains Ballroom	9,360
Board Room A & B	288
Bison Room	2,160
Elk Room	1,440
Lawton Room	475
Bison & Elk Salons	720
TOTAL	161,041



Renewable Energy

Local Renewable Energy Opportunities

Public Service Company of Oklahoma, a unit of American Electric Power that provides electrical service to the Lawton area, obtains power from wind farms in Minco, Oklahoma, and makes it available for purchase for residential, commercial, and industrial customers. This voluntary renewable energy program allows residential and business customers to purchase all or part of their electricity from wind in blocks of 100 kilowatt-hours or as a percent of average energy usage up to 100 percent.

For more information, visit www.PSOklahoma.com.

State and Federal Renewable Energy Incentives

The state of Oklahoma offers several renewable and efficient energy incentives including:

- Energy Efficient Residential Construction Tax Credit (Corporate)
- Zero-Emission Facilities Production Tax Credit
- Energy Efficient Residential Construction Tax Credit (Personal)
- Property Tax Exemption for Wind Generators

At the federal level, several corporate and personal tax exemptions and credits are available, along with grant and loan programs.

For more information, visit DSIREUSA.org.

There are 129 wind turbines in two wind farms located in Comanche County with a total capacity of 226MW



Community Resources

CITY OF LAWTON

www.LawtonOk.gov

LAWTON-FORT SILL CHAMBER OF COMMERCE

www.LawtonFortSillChamber.com

LAWTON-FORT SILL ECONOMIC DEVELOPMENT CORPORATION

www.LawtonEDC.com

CAMERON UNIVERSITY

www.Cameron.edu

GREAT PLAINS ECONOMIC DEVELOPMENT CENTER

www.EDC.GreatPlains.edu

CENTER FOR EMERGING TECHNOLOGY & ENTREPRENEURIAL STUDIES

www.CETES.org

LAWTON PUBLIC SCHOOLS

www.lawtonps.org

LAWTON PROUD

www.lawtonproud.com

Hillary Communications

www.hillcom.net

OKLAHOMA EMPLOYMENT SECURITY COMMISSION/LAWTON WORKFORCE CENTER

www.OK.gov/OESC_web

COMANCHE COUNTY

www.ComancheCounty.us

ASSOCIATION OF SOUTH CENTRAL OKLAHOMA GOVERNMENTS

www.ASCOG.org

AMERICAN ELECTRIC POWER CO, INC.

www.AEP.com

AT&T

www.ATT.com

FIDELITY COMMUNICATIONS CO.

www.FidelityCommunications.com

CENTERPOINT ENERGY OKLAHOMA GAS

www.CenterPointEnergy.com

FORT SILL OKLAHOMA

sill-www.army.mil



About Lawton-Fort Sill Economic Development Corporation

Lawton-Fort Sill Economic Development Corporation promotes the Lawton-Fort Sill community, businesses, workforce training, academic institutions, and lifestyle strengths worldwide to attract the world's finest companies, entrepreneurs, and professional talent. Ultimately, LEDC's goals are to strengthen regional employment, build a base of high-value industries, and significantly improve the economic future for all who live and work in the region.

LEDC collaborates closely with other entities throughout the southwest Oklahoma/Lawton region and the state to ensure a globally competitive, sustainable regional economy through quality job creation. LEDC continuously partners with Oklahoma Department of Commerce in pursuit of job development.

Mission

The LEDC mission is to drive and ensure economic growth by recruiting and creating high-quality jobs in the Lawton area. This includes attracting new capital investment and retaining and expanding existing businesses and industries with a focus on high-technology industry.

Services

Through the services and support offered by LEDC, the Lawton region is showcased as a world-class center of commerce and trade within Oklahoma. LEDC provides a wide array of informational, free confidential services to assist industries and businesses to locate or expand operations within the Lawton region.

LEDC services include:

- Economic development project management
- Marketing the region to attract prospective employers, funding, and investors
- Custom demographic research and economic impact analysis
- Building and site location inventory
- Real estate analysis and market research including site selection assistance for builders and developers
- Facilitation of state and local incentives
- Direct access to financial services
- Coordination of design and implantation of customized business and industry training
- Local government-relation services to new industries
- Industrial Development Agency liaison
- Community economic development planning

For more information, visit LawtonEDC.com.

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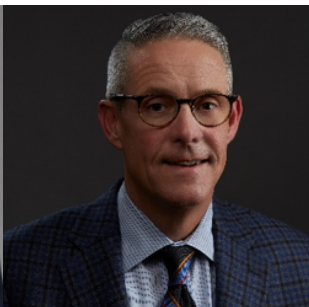
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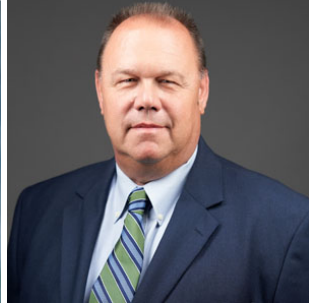
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